

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
Entravision Holdings, LLC) Facility ID No.: 10259
) NAL/Acct. No.: 202341420019
Licensee of WJAL, Silver Spring, Maryland) FRN: 0001529627
) LMS File No. 0000115597
)

MEMORANDUM OPINION AND ORDER AND
NOTICE OF APPARENT LIABILITY FOR FORFEITURE

Adopted: June 12, 2023

Released: June 12, 2023

By the Chief, Video Division, Media Bureau:

I. INTRODUCTION

1. The Media Bureau (Bureau) has before it the application (Application)¹ of Entravision Holdings, LLC (Licensee or Applicant), for renewal of its license for full power television broadcast station WJAL, Silver Spring, Maryland (Station). In this Memorandum Opinion and Order and Notice of Apparent Liability for Forfeiture (NAL), we find the Licensee apparently willfully and repeatedly violated sections 73.3526(e)(11)(i) and Section 73.3526(e)(11)(iii) of the Commission’s rules (Rules)² by failing to timely file the Station’s quarterly issues/programs lists and by failing to file with the Commission in a timely manner its Children’s Television Programming Reports. Based upon our review of the facts and circumstances before us, we conclude that the Licensee is apparently liable for a monetary forfeiture in the amount of eighteen thousand dollars (\$18,000).

II. BACKGROUND

2. Section 73.3526 of the Rules requires each commercial broadcast licensee to maintain a public inspection file containing specific types of information related to station operations.³ Subsection 73.3526(e)(11)(i) of the Rules requires every commercial television licensee to place in its Online Public Inspection File (OPIF), on a quarterly basis, an issues/programs list that details programs that have provided the station’s most significant treatment of community issues during the preceding three month period and must include a brief narrative of the issues addressed, as well as the time, date, duration, and title of each program in which the issues were treated.⁴ Issues/programs lists must be placed in the station’s OPIF by the tenth day of the succeeding calendar quarter and copies must be retained until final action on the station’s next license renewal application.⁵

3. Section 73.3526(e)(11)(iii) of the Rules requires every commercial television licensee to place in its Online Public Inspection File (OPIF) a Children’s Television Programming Report that details “the licensee’s educational and informational programming efforts, including programs aired by the

¹ Application of Innovative Media Technologies for Renewal of License, LMS File No. 203370 (filed. Nov. 9, 2022) (Renewal Application).

² 47 CFR §§ 73.3526 (e)(11)(i), 73.3526 (e)(11)(iii).

³ See generally 47 CFR § 73.3526.

⁴ 47 CFR § 73.3526(e)(11)(i).

⁵ Id.

station that are specifically designed to serve the educational and informational needs of children” during the preceding period.⁶ Copies must be retained until final action on the station’s next license renewal application.⁷ In 2019 the Commission modified its children’s television programming rules changing the filing requirement from a quarterly to annual requirement.⁸

4. On May 13, 2021, the Licensee filed its Renewal Application. In its Renewal Application, the Licensee identified numerous issues/programs lists and Children’s Television Programming Reports that were not timely uploaded by the deadlines established in section 73.3526(e)(11)(i) and (e)(11)(iii) of the Rules.⁹ Consistent with the Applicant’s disclosures, Video Division staff inspection of the Station’s OPIF confirmed that since the prior renewal of the Station’s license, the Licensee uploaded ten issues/programs lists more than one year late; three issues/programs lists between one month and one year late; and one issues/programs list more than one month late.¹⁰ The Licensee also filed three quarterly Children’s Television Programming Reports over one year late.¹¹

5. The Licensee notes that the bulk of the OPIF late-filed items occurred during the time periods when the Commission undertook the reverse auction and post-auction procedures. The Station relinquished its spectrum usage rights as part of the television incentive auction and entered into a channel sharing agreement with WUSA, Washington, District of Columbia.¹² As the result of confusion related to the Station’s operational responsibilities during implementation of its channel sharing agreement, the Licensee inadvertently failed to prepare and upload certain required documents to its OPIF.¹³ The Licensee submits that it has taken necessary actions to ensure that any failure to upload documents on a timely basis does not reoccur in the future, including the replacement of its corporate manager for OPIF

⁶ *Id.* Full power (commercial and noncommercial) and Class A television broadcasters have been required to upload various public file documents to their OPIF, including Children’s Television Programming Reports, since 2012 and have been required to utilize the OPIF for the entirety of the license term. *See Standardized and Enhanced Disclosure Requirements for Television Broadcast Licensee Public Interest Obligations, Extension of the Filing Requirement for Children’s Television Programming Report, Second Report and Order, 27 FCC Rcd 4535 (2012); Effective Date Announced for Online Publication of Broadcast Television Public Inspection Files, Public Notice, 27 FCC Rcd 7478 (2012) (announcing an effective date of August 2, 2012, for, inter alia, the requirement that television stations begin to post new Children’s Television Programming Reports to their OPIF).*

⁷ 47 CFR § 73.3526 (e)(11)(iii).

⁸ *See Children’s Television Programming Rules, Modernization of Media Regulation Initiative, Report and Order and Further Notice of Proposed Rulemaking, 34 FCC 5822 (2019).* Through third quarter 2019, Children’s Television Programming Reports were required to be placed in a station’s OPIF by the tenth day of the succeeding calendar quarter. Full power and Commercial and Class A television licensees’ final quarterly Children’s Television Programming Report were due October 10, 2019. *See Media Bureau Announces Effective Date and Provides Guidance on Transition Procedures for KidVid Reporting and Compliance with Revised Safe Harbor Processing Guidelines, Public Notice, 34 FCC Rcd 7878 (MB 2019).* All subsequent Children’s Television Programming Reports were required to be placed in a station’s OPIF on an annual, within 30 days after the end of the calendar year. *Id.*

⁹ Application, WJAL Amendment Exhibit (filed May 11, 2023) (Renewal Amendment). After discovering that the Issues Programs Lists for Q3 2016 - Q3 2017 were not present in the online public file, as reported in Renewal Exhibit (OPIF-J), the Licensee reviewed its records, identified the missing unfiled reports, and uploaded them on May 2, 2023. *Id.* at 1 n.1.

¹⁰ Application, Renewal Exhibit OPIF-J.

¹¹ Application, Renewal Exhibit CPR-J.

¹² *See Modification of a Licensed Facility for DTV Application, LMS File No. 0000029066 (granted Aug. 25, 2017); License to Cover for DTV Application, LMS File No. 0000030734 (granted Oct. 12, 20.*

¹³ Application, Renewal Exhibits CPR-J and OPIF-J.

compliance with a new management team that will undertake greater supervision of Station staff handling all of Entravision's OPIFs, including for the Station.¹⁴

III. DISCUSSION

6. *Proposed Forfeiture.* We find that the Licensee is apparently liable for a forfeiture in the amount of \$18,000.¹⁵ The Licensee failed to upload in a timely manner to the Station's OPIF copies of the Station's Issue/Programs lists for fourteen quarters, as well as copies of the Station's Children's Television Programming Reports for three quarters. These late filings constitute an apparent willful and repeated violation of subsections 73.3526(e)(11)(i) and 73.3526(e)(11)(iii) of the Rules.¹⁶

7. Pursuant to section 503(b)(1)(B) of the Communications Act of 1934, as amended (Act), a person who is found to have willfully and/or repeatedly failed to comply with any provision of the Act or any rule, regulation, or order issued by the Commission, shall be liable to the United States for a forfeiture penalty.¹⁷ Section 312(f)(1) of the Act defines willful as "the conscious and deliberate commission or omission of [any] act, irrespective of any intent to violate" the law.¹⁸ The legislative history to section 312(f)(1) of the Act clarifies that this definition of willful applies to both section 312 and 503(b) of the Act,¹⁹ and the Commission has so interpreted the term in the section 503(b) context.²⁰ Section 312(f)(2) of the Act provides that "[t]he term 'repeated,' when used with reference to the commission or omission of any act, means the commission or omission of such act more than once or, if such commission or omission is continuous, for more than one day."²¹

8. The Commission's *Forfeiture Policy Statement* and section 1.80(b)(10) of the Rules establish a base forfeiture amount of \$10,000 for public file violations.²² In determining the appropriate forfeiture amount, we may adjust the base amount upward or downward by considering the factors enumerated in section 503(b)(2)(E) of the Act, including "the nature, circumstances, extent and gravity of the violation, and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require."²³

9. In this case, the Licensee failed to timely upload to its OPIF issue/programs lists for fourteen quarters in violation of section 73.3526(e)(11)(i) of the Rules, and its Children's Television Programming Reports for three quarters in violation of section 73.3526(e)(11)(i) of the Rules.²⁴ The

¹⁴ Renewal Amendment at 2.

¹⁵ Our action today addresses known apparent violations from the date the prior license renewal application was granted (April 9, 2013) through the adoption date of this item. Any violations that are discovered or may occur following the adoption date of this item and prior to the grant of the current Renewal Application would be separate violations and potentially subject to additional Commission action.

¹⁶ See 47 CFR § 73.3526(e)(11)(i).

¹⁷ See 47 U.S.C. § 503(b)(1)(B); see also 47 CFR § 1.80(a)(2).

¹⁸ 47 U.S.C. § 312(f)(1).

¹⁹ See H.R. Rep. No. 97-765, at 51 (1982) (Conf. Rep.).

²⁰ See *Southern California Broadcasting Co.*, Memorandum Opinion and Order, 6 FCC Rcd 4387, 4388, para. 5 (1991) (*Southern California*), recon. denied, 7 FCC Rcd 3454 (1992).

²¹ 47 U.S.C. § 312(f)(2).

²² See *Forfeiture Policy Statement and Amendment of Section 1.80 of the Rules to Incorporate the Forfeiture Guidelines*, Report and Order, 12 FCC Rcd 17087, 17113-15 (1997) (*Forfeiture Policy Statement*), recon. denied, 15 FCC Rcd 303 (1999); 47 CFR § 1.80(b), paragraph (b)(10), Table 1.

²³ 47 U.S.C. § 503(b)(2)(E). See also *Forfeiture Policy Statement*, 12 FCC Rcd at 17100-01; 47 CFR § 1.80(b)(10); 47 CFR § 1.80(b), paragraph (b)(10), Table 3.

²⁴ See 47 CFR §§ 73.3526(e)(11)(i), 73.3526(e)(11)(iii).

Licensee notes several factors that led to the late filing of these reports, and states that doing so was an inadvertent failure resulting from confusion as to operating responsibilities.²⁵ We note that inadvertence is, “at best, ignorance of the law, which the Commission does not consider a mitigating circumstance.”²⁶ Furthermore, the Commission was abundantly clear that under a channel-sharing arrangement, each licensee maintains its own individual license and has an independent obligation to comply with all pertinent statutory requirements and our rules.²⁷ Taking into consideration all of the factors required by section 503(b)(2)(E) of the Act and the *Forfeiture Policy Statement*,²⁸ we find that under the facts of this case an upward adjustment from the base amount to \$18,000 is appropriate for the Licensee’s apparent failure to timely upload its issues/programs lists and Children’s Television Programming Reports on multiple occasions, with a majority of the documents being placed in the Station’s OPIF over a year late. Accordingly, the Licensee is liable for a total proposed forfeiture amount of \$18,000.

10. *License Renewal Application.* In evaluating an application for license renewal, the Commission’s decision is governed by section 309(k) of the Act.²⁹ That section provides that if, upon consideration of the application and pleadings, we find that: (1) the station has served the public interest, convenience, and necessity; (2) there have been no serious violations of the Act or the Rules; and (3) there have been no other violations which, taken together, constitute a pattern of abuse, we are to grant the renewal application.³⁰ If, however, the licensee fails to meet that standard, the Commission may deny the application—after notice and opportunity for a hearing under section 309(e) of the Act—or grant the application “on terms and conditions as are appropriate, including renewal for a term less than the maximum otherwise permitted.”³¹

11. We find that the Licensee’s apparent violation of subsections 73.3526(e)(11)(i) and 73.3526(e)(11)(iii) of the Rules³² does not constitute a “serious violation” warranting designation of the Application for evidentiary hearing. Moreover, we find no evidence of violations that, when considered together, constitute a pattern of abuse.³³ Further, based on our review of the Application, we find that the Station served the public interest, convenience, and necessity during the subject license term. We will therefore grant the Application by separate action upon the conclusion of this forfeiture proceeding if there are no issues other than those set forth in this *NAL* that would preclude grant of the Application.

²⁵ See, e.g., Renewal Amendment at 2.

²⁶ *Southern California*, 6 FCC Rcd at 4387, para. 3.

²⁷ See *Expanding Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, Report and Order, GN Docket No. 12-268, 29 FCC Rcd 6567, 6853, para. 700 (2014); *Amendment of Parts 73 and 74 of the Commission’s Rules to Establish Rules for Digital Low Power Television and Television Translator Stations, Third Report and Order and Fourth Further Notice of Proposed Rulemaking*, 30 FCC Rcd 14927, 14940, para. 27 (2015); *Channel Sharing by Full Power and Class A Stations Outside the Broadcast Television Spectrum Incentive Auction Context*, Report and Order, 32 FCC Rcd 2637, 2653-54, para. 30 (2017).

²⁸ *Supra* note 23.

²⁹ 47 U.S.C. § 309(k).

³⁰ 47 U.S.C. § 309(k)(1).

³¹ 47 U.S.C. §§ 309(k)(2), 309(k)(3).

³² 47 CFR § 73.3539(a).

³³ For example, we do not find here that the Licensee’s operation of the Station “was conducted in an exceedingly careless, inept and negligent manner and that the licensee is either incapable of correcting or unwilling to correct the operating deficiencies.” See *Heart of the Black Hills Stations*, Decision, 32 FCC 2d 196, 198, para. 6 (1971). Nor do we find on the record here that “the number, nature and extent” of the violations indicate that “the licensee cannot be relied upon to operate [the station] in the future in accordance with the requirements of its licenses and the Commission’s Rules.” *Id.* at 200, paras. 10-11. See also *Center for Study and Application of Black Econ. Dev.*, Hearing Designation Order, 6 FCC Rcd 4622 (1991); *Calvary Educ. Broad. Network, Inc.*, Hearing Designation Order, 7 FCC Rcd 4037 (1992).

IV. ORDERING CLAUSES

12. Accordingly, **IT IS ORDERED**, pursuant to section 503(b) of the Communications Act of 1934, as amended,³⁴ and sections 1.80 and 0.283(d) of the Commission's rules,³⁵ that Entravision Holdings, LLC, is hereby **NOTIFIED** of its **APPARENT LIABILITY FOR FORFEITURE in the amount of eighteen thousand dollars (\$18,000)** for its apparent willful and repeated violation of subsections 73.3526(e)(11)(i) and 73.3526(e)(11)(iii) of the Commission's rules.³⁶

13. **IT IS FURTHER ORDERED** that, pursuant to section 1.80 of the Commission's rules,³⁷ within thirty (30) days of the release date of this *NAL*, Entravision Holdings, LLC, **SHALL PAY** the full amount of the proposed forfeiture or **SHALL FILE** a written statement seeking reduction or cancellation of the proposed forfeiture.

14. Payment of the forfeiture must be made by credit card, ACH (Automated Clearing House) debit from a bank account using CORES (the Commission's online payment system),³⁸ or by wire transfer. Payments by check or money order to pay a forfeiture are no longer accepted. Upon payment, it is requested that Licensee send notice that payment has been made to VideoRenewals@fcc.gov. Below are instructions that payors should follow based on the form of payment selected:³⁹

- Payment by wire transfer must be made to ABA Number 021030004, receiving bank TREAS/NYC, and Account Number 27000001. A completed Form 159 must be faxed to the Federal Communications Commission at 202-418-2843 or e-mailed to RROGWireFaxes@fcc.gov on the same business day the wire transfer is initiated. Failure to provide all required information in Form 159 may result in payment not being recognized as having been received. When completing FCC Form 159, enter the Account Number in block number 23A (call sign/other ID), enter the letters "FORF" in block number 24A (payment type code), and enter in block number 11 the FRN(s) captioned above (Payor FRN).⁴⁰ For additional detail and wire transfer instructions, go to <https://www.fcc.gov/licensing-databases/fees/wire-transfer>.
- Payment by credit card must be made by using the Commission's Registration System (CORES) at <https://apps.fcc.gov/cores/userLogin.do>. To pay by credit card, log-in using the FCC Username associated to the FRN captioned above. If payment must be split across FRNs, complete this process for each FRN. Next, select "Manage Existing FRNs | FRN Financial | Bills & Fees" from the CORES Menu, then select FRN Financial and the view/make payments option next to the FRN. Select the "Open Bills" tab and find the bill number associated with the NAL/Acct. No. The bill number is the NAL Acct. No. (e.g., NAL/Acct. No. 1912345678 would be associated with FCC Bill Number 1912345678). After selecting the bill for payment, choose the "Pay by Credit Card" option. Please note that there is a \$24,999.99 limit on credit card transactions.
- Payment by ACH must be made by using the Commission's Registration System (CORES) at <https://apps.fcc.gov/cores/paymentFrnLogin.do>. To pay by ACH, log in using the FRN captioned above. If payment must be split across FRNs, complete this process for each FRN.

³⁴ 47 U.S.C. § 503(b).

³⁵ 47 CFR §§ 1.80 and 0.283.

³⁶ 47 CFR §§ 73.3526(e)(11)(i), 73.3526(e)(11)(iii).

³⁷ 47 CFR § 1.80.

³⁸ Payments made using CORES do not require the submission of an FCC Form 159.

³⁹ For questions regarding payment procedures, please contact the Financial Operations Group Help Desk by phone at 1-877-480-3201 (option #6), or by e-mail at ARINQUIRIES@fcc.gov.

⁴⁰ Instructions for completing the form may be obtained at <https://www.fcc.gov/Forms/Form159/159.pdf>.

Next, select “Manage Existing FRNs | FRN Financial | Bills & Fees” on the CORES Menu, then select FRN Financial and the view/make payments option next to the FRN. Select the “Open Bills” tab and find the bill number associated with the NAL/Acct. No. The bill number is the NAL/Acct. No. (e.g., NAL/Acct. No. 1912345678 would be associated with FCC Bill Number 1912345678). Finally, choose the “Pay from Bank Account” option. Please contact the appropriate financial institution to confirm the correct Routing Number and the correct account number from which payment will be made and verify with that financial institution that the designated account has authorization to accept ACH transactions.

15. Requests for full payment of the forfeiture proposed in this *NAL* under the installment plan should be sent to: Associate Managing Director-Financial Operations, 45 L Street, NE, Washington, DC 20554.⁴¹ Questions regarding payment procedures should be directed to the Financial Operations Group Help Desk by phone, 1-877-480-3201 (option #6), or by e-mail at ARINQUIRIES@fcc.gov.

16. The written response seeking reduction or cancellation of the proposed forfeiture, if any, must include a detailed factual statement supported by appropriate documentation and affidavits pursuant to sections 1.16 and 1.80(g)(3) of the Rules.⁴² The written response must be filed with the Office of the Secretary, Federal Communications Commission, 45 L Street, NE, Washington, DC 20554, ATTN: Barbara A. Kreisman, Chief, Video Division, Media Bureau, and **MUST INCLUDE** the NAL/Acct. No. referenced above. A courtesy copy should also be emailed to VideoRenewals@fcc.gov to assist in processing the response.

- Filings can be sent by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission’s Secretary, Office of the Secretary, Federal Communications Commission.
 - Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9050 Junction Drive, Annapolis Junction, MD 20701.
 - Postal Service first-class, Express, and Priority mail must be addressed to 45 L Street, NE, Washington, DC 20554.
 - Effective March 19, 2020, and until further notice, the Commission no longer accepts any hand or messenger delivered filings. This is a temporary measure taken to help protect the health and safety of individuals, and to mitigate the transmission of COVID-19.⁴³

17. The Commission will not consider reducing or canceling a forfeiture in response to a claim of inability to pay unless the respondent submits: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices (GAAP); or (3) some other reliable and objective documentation that accurately reflects the respondent’s current financial status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation submitted. Inability to pay, however, is only one of several factors that the Commission will consider in determining the appropriate forfeiture, and we have discretion to not reduce or cancel the forfeiture if other prongs of section 503(b)(2)(E) of the act support that result.⁴⁴

⁴¹ See 47 CFR § 1.1914.

⁴² 47 CFR §§ 1.16 and 1.80(g)(3).

⁴³ See *FCC Announces Closure of FCC Headquarters Open Window and Change in Hand-Delivery Policy*, Public Notice, 35 FCC Rcd 2788 (2020).

⁴⁴ 47 U.S.C. § 503(b)(2)(E). See, e.g., *Adrian Abramovich*, Forfeiture Order, 33 FCC Rcd 4663, 4678-79, paras. 44-45 (2018).

18. **IT IS FURTHER ORDERED**, that copies of this *NAL* shall be sent, by First Class and Certified Mail, Return Receipt Requested, to Mark Boelke, Entravision Holdings, LLC, 2425 Olympic Boulevard, Suite 6000W, Santa Monica, CA 90404 and by electronic mail to mboelke@entravision.com. A copy shall also be sent to Station's representative, Ari Meltzer, by electronic mail to ameltzer@wiley.com.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman
Chief, Video Division
Media Bureau