



PUBLIC NOTICE

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COMMUNICATIONS EQUITY AND DIVERSITY COUNCIL TO HOST FEBRUARY 7, 2023 MEDIA OWNERSHIP DIVERSITY SYMPOSIUM

GN Docket No. 17-208

This Public Notice announces that the FCC's Communications Equity and Diversity Council (CEDC) will host a Media Ownership Diversity Symposium on February 7, 2023, from 9:30 am to 4:45 pm, ET. The goal of the full-day symposium, "Expanding Digital and Media Ownership Opportunities for Women and Minorities," is to explore the challenges as well as possible creative solutions to increasing ownership opportunities for women and people of color to achieve success and viewpoint diversity in all facets of media – TV, radio, cable, and streaming.

Symposium participants will include:

- Experts from both large and small media companies who have grown and thrived in the media and tech industries, as well as some entrepreneurs who did not sustain operations, despite their best efforts, and exited their businesses;
- Research entities and thought leaders;
- Advertising and marketing experts, as well as representatives from successful media/tech training programs.

Panel presentations on research and trends in ownership and employment diversity will include:

- **Competitive Hurdles for Minorities in Media** exploring competitive challenges for people of color, women, small and independently owned firms in media and tech, and probing ways to level the playing field. The panel will examine how to incentivize the sale of stations to diverse owners, and the policy and regulatory measures that could create more robust competition in the media industry.
- **Grooming Next-Gen Minority Leaders, CEOs & Owners**, discussing best practices to cultivate the next generation of diverse media leaders, training and succession plans from college, through mid-level development to C-Suite and to ownership. Panelists will share strategies for bringing young diverse owners into the current media landscape of streaming, apps, gaming, coding, and social media, as well as traditional broadcast radio, television, and cable ownership.
- **Show Me the Money: Access to Capital, Investors and Ad Dollars for Diverse Owners**, exploring what incentives exist to fund or support diverse owners, including tax incentives. The panel will also focus on the important role of access to increased advertising dollars by female and minority-owned media outlets.

The detailed agenda for the Media Ownership Diversity Symposium will be released prior to the event. The Symposium is scheduled as a hybrid event with participants both live and virtually presented. Attendees will have several opportunities to network and collaborate during the Symposium. The

Symposium is scheduled to commence at 9:30 a.m. ET in the Commission Meeting Room of the Federal Communications Commission, 45 L Street, N.E., Washington, D.C. While the Symposium is open to the public, the FCC headquarters building is not open access, and all guests must check in with and be screened by FCC security at the main entrance on L Street. Attendees at the Symposium will not be required to have an appointment but must otherwise comply with protocols outlined at: <https://www.fcc.gov/visit>. Additionally, the Symposium will be available to the public via live feed from the FCC's web page at <https://www.fcc.gov/live>. The public may also follow the Symposium on the Commission's YouTube page at <https://www.youtube.com/user/fccdotgovvideo>. In addition, the public may follow the event on Twitter@fcc or via the Commission's Facebook page at www.facebook.com/fcc. Members of the public may submit questions during the panel discussions to livequestions@fcc.gov.

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Requests for such accommodations should be submitted via e-mail to fcc504@fcc.gov or by calling the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice). Such requests should include a detailed description of the accommodation needed. In addition, please include a way for the FCC to contact the requester if more information is needed to fill the request. Please allow at least five days' advance notice for accommodation requests; last minute requests will be accepted but may not be possible to accommodate.

Members of the public may submit written comments to the CEDC using the FCC's Electronic Comment Filing System, ECFS, at www.fcc.gov/ecfs. Any comments should be filed in GN Docket No. 17-208.

More information about the CEDC is available at <https://www.fcc.gov/communications-equity-and-diversity-council>. You may also contact Jamila Bess Johnson, the Designated Federal Officer for the Communications Equity and Diversity Council, at (202) 418-2608, or Jamila-Bess.Johnson@fcc.gov; or Keyla Hernandez-Ulloa, Co-Deputy Designated Federal Officer, at (202) 418-0965 or Keyla.Hernandez-Ulloa@fcc.gov; or Aurélie Mathieu, Attorney Advisor, WCB, at (202) 418-2194 or Aurélie.Mathieu@fcc.gov, or Diana Coho, Consumer Affairs and Outreach Specialist, CGB at (202) 418-2848 or Diana.Coho@fcc.gov.

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