



PUBLIC NOTICE

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EFFECTIVE DATE FOR TEXT BLOCKING RULE PROVISIONS SET FOR SEPTEMBER 3, 2024

CG Docket Nos. 02-278, 21-402

On March 17, 2023, the Commission released the *Text Blocking Report and Order* in the above-captioned proceedings and established a new rule specifically targeting the increasing problem of scam text messages sent to consumers. This rule, 47 CFR § 64.1200(p), goes into effect on September 3, 2024.

The new rule requires mobile service providers to block certain text messages that are highly likely to be illegal. It specifically requires mobile wireless providers to block texts purporting to be from North American Numbering Plan (NANP) numbers on a reasonable Do-Not-Originate (DNO) list which include numbers that purport to be from invalid, unallocated, or unused numbers.¹ It also requires blocking of NANP numbers for which the subscriber to the number has requested that texts purporting to originate from that number be blocked.²

The *Text Blocking Report and Order* provided that the new text blocking rule provision in 47 CFR § 64.1200(p) would become effective six months after the Office of Management and Budget completes review of any information collection requirements that the Consumer and Governmental Affairs Bureau determines are required under the Paperwork Reduction Act.³ The Commission directed the Consumer and Governmental Affairs Bureau to announce the compliance date in a subsequent Public Notice and to cause section 64.1200 to be revised accordingly.⁴

The Office of Management and Budget approved the information collection requirements on February 12, 2024.⁵ On March 1, 2024, the Commission announced in the Federal Register both this approval and that the new rule would become effective on September 3, 2024.⁶ Accordingly, we hereby remove 47 CFR § 64.1200(q), which provided that compliance with the new rules would not be required

¹ *Targeting and Eliminating Unlawful Text Messages, Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, CG Docket Nos. 02-278, 21-402, Report and Order and Further Notice of Proposed Rulemaking, 38 FCC Rcd 2744 (2023).

² *Id.*

³ *Id.* at para. 78.

⁴ *Id.*

⁵ 89 FR 15061 (Mar. 1, 2024).

⁶ *Id.*

until 64.1200(q) is removed or the Commission announced a compliance date.

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