**DA 24-377**

**Released: April 22, 2024**

**MEDIA Bureau announces Publication of “All-IN” Pricing report and order**

*Compliance is not required until December 19, 2024 at earliest*

**MB Docket No. 23-203**

On March 19, 2024, the Commission released the *All-In Pricing Report and Order*, which adopted a rule that requires cable operators and direct broadcast satellite providers “to specify the ‘all-in’ price for video programming in their promotional materials that include pricing information and on subscribers’ bills.”[[1]](#footnote-3) By this Public Notice, the Media Bureau (Bureau) announces that the *All-In Pricing Report and Order* was published in the Federal Register on April 19, 2024, and thus is effective as of this date.[[2]](#footnote-4)

By the terms of the *All-In Pricing Report and Order*, however, compliance “will not be required until the later of (i) December 19, 2024, or (ii) after the Office of Management and Budget completes review of any such requirements pursuant to the Paperwork Reduction Act,” except that for cable operators with annual receipts of $47 million or less, compliance “will not be required until the later of (i) March 19, 2025, or (ii) after the Office of Management and Budget completes review of any such requirements pursuant to the Paperwork Reduction Act.”[[3]](#footnote-5) The Bureau will publish a subsequent Public Notice to remind the public about the compliance dates once the Office of Management and Budget completes its review of the rule’s requirements.[[4]](#footnote-6)

**- FCC -**

1. *All-In Pricing for Cable and Satellite Television Service*, MB Docket No. 23-203, Report and Order, FCC 24-29 (rel. Mar. 19, 2024) (*All-In Pricing Report and Order*). [↑](#footnote-ref-3)
2. Federal Communications Commission, *All-In Pricing for Cable and Satellite Television Service*, 89 Fed. Reg. 28660 (Apr. 19, 2024). [↑](#footnote-ref-4)
3. *All-In Pricing Report and Order* at para. 66. [↑](#footnote-ref-5)
4. *Id*. (“The Commission directs the Media Bureau to announce the compliance date for section 76.310 by subsequent Public Notice and to cause section 76.310 to be revised accordingly.”). [↑](#footnote-ref-6)