

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Amendment of Section 73.622(j), Table of TV	)	MB Docket No. 25-215
Allotments, Television Broadcast Stations	)	RM-12005
(Jacksonville, Oregon)	)	

**REPORT AND ORDER  
(Proceeding Terminated)**

**Adopted: September 16, 2025**

**Released: September 16, 2025**

By the Chief, Video Division, Media Bureau:

**I. INTRODUCTION**

1. The Video Division, Media Bureau (Bureau), has before it a *Notice of Proposed Rulemaking (NPRM)*<sup>1</sup> issued in response to a Petition for Rulemaking filed by theDove Media, Inc. (TDM or Petitioner),<sup>2</sup> the permittee of a new NCE television station to serve Jacksonville, Oregon (Jacksonville), with Facility ID No. 791569 (Station).<sup>3</sup> Petitioner requests that the Bureau substitute channel \*24 for channel \*4 at Jacksonville in the Table of TV Allotments (Table) of the Commission's rules (Rules),<sup>4</sup> with the technical parameters specified in the Petition. TDM filed comments in support of the Petition, stating its intention to apply for a construction permit for channel \*24, and if authorized, to promptly construct the facility.<sup>5</sup> No other comments were received. For the reasons below, we conclude that the public interest would be served by substituting channel \*24 for channel \*4 at Jacksonville.

---

<sup>1</sup> *Amendment of Section 73.622(j), Table of TV Allotments, Television Broadcast Stations (Jacksonville, Oregon)*, MB Docket No. 25-215, Notice of Proposed Rulemaking, DA 25-583 (MB July 8, 2025) (*NPRM*).

<sup>2</sup> Petition of theDove Media, Inc., LMS File No. 0000270072 (filed Apr. 30, 2025, as amended on May 16, 2025) (Petition). The Petitioner amended its Petition to correct the authorized and proposed latitude listed in the engineering exhibit. Allotments in the Table of TV Allotments designated by an asterisk (\*) are reserved for noncommercial educational (NCE) use. 47 CFR § 73.622(a).

<sup>3</sup> See LMS File No. 0000258945 (granted Feb. 18, 2025) (CP).

<sup>4</sup> 47 CFR § 73.622(j).

<sup>5</sup> TDM Comments at 1-2.

## II. BACKGROUND

2. In support of its channel substitution request,<sup>6</sup> the Petitioner asserts in its Petition and in comments that the proposed channel substitution will serve the public interest, convenience, and necessity because it will enable the Station to provide a more robust over-the-air signal while avoiding the well-documented indoor reception issues with digital VHF stations.<sup>7</sup> The Petitioner states that the Commission has recognized that VHF channels have certain characteristics that pose challenges for their use in providing digital television service, including propagation characteristics that allow undesired signals and noise to be receivable at relatively farther distances.<sup>8</sup> Additionally, the Petitioner notes that the Commission has observed “large variability in the performance (especially intrinsic gain) of indoor antennas available to consumers, with most antennas receiving fairly well at UHF and the substantial majority not so well to very poor at high-VHF.”<sup>9</sup>

3. An engineering statement provided by the Petitioner states that the proposed channel \*24 contour would provide full principal community coverage to Jacksonville.<sup>10</sup> The Petitioner’s engineering statement confirms that the proposed channel substitution contour would not cause impermissible interference to any other full-power and Class A television facilities<sup>11</sup> and because the Station is unbuilt, there would be no loss of existing television service to the public.<sup>12</sup> Furthermore, the proposed channel \*24 facility would remain at the transmission site

---

<sup>6</sup> The Petitioner makes several claims in its Petition, including that the channel substitution is permissible (1) “under the Commission’s intraband television channel exchanges policy;” (2) “because this proposal is for an exchange rather than deletion of a channel reservation, the Commission’s policy disfavoring dereservation of noncommercial educational stations would not be implicated;” and (3) “because this proposal seeks an exchange for a vacant commercial channel and there is no existing commercial station licensee to jointly petition, section 1.420(h) of the Commission’s rules is inapposite.” Petition at 2. As we stated in the *NPRM*, we find that these additional arguments are not relevant to the request or our conclusions. *NPRM* at n.4. The Petitioner does not refute this position in its comments, and, as a result, we decline to address them.

<sup>7</sup> *NPRM* at para. 2; Petition at 4; TDM Comments at 2.

<sup>8</sup> *NPRM* at para. 2; Petition at 4, citing *Innovation in the Broadcast Television Bands: Allocations, Channel Sharing and Improvements to VHF*, ET Docket No. 10-235, Notice of Proposed Rulemaking, 25 FCC Rcd 16498, 16511, para. 42 (2010) (*Channel Sharing NPRM*).

<sup>9</sup> *NPRM* at para. 2; Petition at 4, citing *Channel Sharing NPRM*, 25 FCC Rcd at 16512, para. 44.

<sup>10</sup> *NPRM* at para. 3; Petition, Engineering Statement at 2; TDM Comments at 2.

<sup>11</sup> *NPRM* at para. 3; Petition, Engineering Statement at 2-3. The Petitioner acknowledges that the proposed channel substitution will displace low-power television station KDSO-LD, Medford, Oregon (Facility ID 125327). The Petitioner states that KDSO-LD is licensed to TDM and carries the programming to be aired on the new Station, and, therefore, its displacement would present no loss in service to the public. *NPRM* at n.9; Petition at 5. We note that as a secondary station KDSO-LD is not eligible for protection and whether it is displaced is not pertinent to our analysis.

<sup>12</sup> *NPRM* at para. 3; see Petition at 2.

specified in its CP and proposes to operate at an effective radiated power of 6 kW and height above average terrain (HAAT) of 413 meters.<sup>13</sup>

### III. DISCUSSION

4. We find that channel \*24 can be substituted for channel \*4 at Jacksonville, as proposed, in compliance with the principal community coverage requirements of section 73.618 of the Rules,<sup>14</sup> at coordinates 42-17-51.4" N+ and 122-45-04.1" W-. In addition, we find that this channel substitution meets the technical requirements set forth in section 73.622(a) of the Rules.<sup>15</sup> Further, we find that the substitution of channel \*24 for channel \*4 in the Table will allow Petitioner to construct its new facility on a UHF channel and avoid the known viewer reception issues on its currently authorized VHF channel. Because this is a new, unbuilt facility, the change in channel will not result in any viewer loss. Accordingly, we conclude it is in the public interest to substitute channel \*24 for channel \*4 with the following specifications:

<u>City and State</u>	<u>Channel</u>	<u>Power (kW)</u>	<u>Antenna HAAT (m)</u>	<u>Service Pop.</u>
Jacksonville, Oregon	*24	6	413	315,258

5. We also conclude that good cause exists to make this channel change effective immediately upon publication in the Federal Register, pursuant to section 553(d)(3) of the Administrative Procedure Act.<sup>16</sup> An expedited effective date is necessary in this case to ensure that TDM can commence operation of the new station as quickly as possible.<sup>17</sup>

### IV. PROCEDURAL MATTERS

6. Accordingly, pursuant to the authority contained in sections 4(i), 5(c)(1), 303(g), (r) and 307(b) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i), 155(c)(1), 303(g), (r), and 307(b), and sections 0.61, 0.204(b), and 0.283 of the Commission's rules, 47 CFR §§ 0.61, 0.204(b), and 0.283, **IT IS ORDERED** that, effective immediately upon the date of publication in the Federal Register, the Table of TV Allotments, section 73.622(j) of the Commission's rules, 47 CFR § 73.622(j), **IS AMENDED**, with respect to the community listed below, to read as follows:

<u>City and State</u>	<u>Channel No.</u>
-----------------------	--------------------

<sup>13</sup> Petition, Engineering Statement at 2.

<sup>14</sup> 47 CFR § 73.618.

<sup>15</sup> 47 CFR § 73.622(a).

<sup>16</sup> 5 U.S.C. § 553(d)(3). See, e.g., *Amendment of Section 73.622(j), Table of Allotments, Television Broadcast Stations (Winnemucca, Nevada)*, MB Docket No. 23-286, Report and Order, 38 FCC Rcd 10430, 10431, para. 5 (MB 2023).

<sup>17</sup> See TDM Comments at 2 ("if granted, TDM will file an application for a construction permit for the substituted channel and, if authorized, build the facilities promptly.").

Jacksonville, Oregon

\*24

7. **IT IS FURTHER ORDERED** that, within 10 days of the effective date of this Report and Order, theDove Media, Inc. shall submit to the Commission a minor change application for a construction permit (Form 2100, Schedule A) specifying channel \*24.

8. **IT IS FURTHER ORDERED** that, pursuant to section 801(a)(1)(A) of the Congressional Review Act, 5 U.S.C. § 801(a)(1)(A), the Commission **SHALL SEND** a copy of the Report and Order to Congress and to the Government Accountability Office.

9. **IT IS FURTHER ORDERED** that, should no petitions for reconsideration or petitions for judicial review be timely filed, MB Docket No. 25-215 and RM-12005 **SHALL BE TERMINATED** and the dockets closed.

10. For further information concerning the proceeding listed above, contact Emily Harrison, Video Division, Media Bureau, at [Emily.Harrison@fcc.gov](mailto:Emily.Harrison@fcc.gov) (legal) or Mark Colombo, Video Division, Media Bureau, at [Mark.Colombo@fcc.gov](mailto:Mark.Colombo@fcc.gov) (technical).

FEDERAL COMMUNICATIONS COMMISSION

David J. Brown  
Chief, Video Division  
Media Bureau