



PUBLIC NOTICE

FEDERAL COMMUNICATIONS COMMISSION
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DA 00-671

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CABLE SERVICES BUREAU ACTION

March 24, 2000

Commission Announces Effectiveness of Satellite Home Viewer Improvement Act of 1999 Retransmission Consent Good Faith Negotiation and Exclusivity Rules

On March 16, 2000, the Commission released *Implementation of the Satellite Home Viewer Improvement Act of 1999, Retransmission Consent Issues: Good Faith Negotiation and Exclusivity*, First Report and Order, CS Docket No. 99-363, FCC 00-99 (rel. March 16, 2000) ("Order"). In the Order, the Commission stated that the rules adopted therein would be effective upon publication in the Federal Register. The Order and rules were published in the March 23, 2000 volume of the Federal Register. Accordingly, the rules related to good faith negotiation of retransmission consent and the prohibition of exclusive retransmission consent agreements adopted in the Order are effective.

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