Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D. C. 20554

News Media Information 202 / 418-0500 Internet: http://www.fcc.gov TTY: 1-888-835-5322

Robin Pence (202) 418-0505

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE July 12, 2002

## CHAIRMAN MICHAEL K. POWELL RESPONDS TO CE INDUSTRY'S

Contacts: Brian Marriott (202) 418-7121

The CE industry's response on DTV tuners is so limited, and loaded down with so many conditions, that I believe it amounts to no commitment at all. Not only does the CE industry demand that certain issues be resolved before they will act, they demand they be resolved to their satisfaction. Other industries could have made similar demands. Thankfully, they did not. I hope that the CE industry will reconsider its position and join with its industry colleagues in the effort to make progress today while we continue to work on issues that will take longer to resolve.

FAILURE TO MAKE REAL COMMITMENTS ON DTV TUNERS

I commend Zenith for its courage in publicly supporting a phased-in tuner requirement and the persuasive case it makes for why such a requirement will benefit consumers.