

Table 1 - Summary of Media Outlets and Owner Count for 10 Selected Radio Markets (1960, 1980, 2000)

New York NY			Burlington VT/Plattsburgh NY		
Market Rank #1			Market Rank #141		
	Media Outlets	Owners		Media Outlets	Owners
1960	89	60	1960	15	13
1980	154	116	1980	37	28
2000	184	114	2000	53	34
% Change '60-'00	107%	90%	% Change '60-'00	253%	162%
Kansas City MO			Myrtle Beach SC		
Market Rank #29			Market Rank #169		
	Media Outlets	Owners		Media Outlets	Owners
1960	22	16	1960	6	6
1980	44	33	1980	22	16
2000	53	33	2000	38	23
% Change '60-'00	141%	106%	% Change '60-'00	533%	283%
Birmingham AL			Terre Haute IN		
Market Rank #57			Market Rank #197		
	Media Outlets	Owners		Media Outlets	Owners
1960	28	20	1960	12	8
1980	44	34	1980	26	19
2000	59	38	2000	33	22
% Change '60-'00	111%	90%	% Change '60-'00	175%	175%
Little Rock AR			Charlottesville VA		
Market Rank #85			Market Rank #225		
	Media Outlets	Owners		Media Outlets	Owners
1960	17	14	1960	8	5
1980	35	30	1980	13	10
2000	60	33	2000	23	14
% Change '60-'00	253%	136%	% Change '60-'00	188%	180%
Lancaster PA			Altoona PA		
Market Rank #113			Market Rank #253		
	Media Outlets	Owners		Media Outlets	Owners
1960	14	10	1960	11	9
1980	21	16	1980	19	12
2000	25	20	2000	23	15
% Change '60-'00	79%	100%	% Change '60-'00	109%	67%