

**Table 2 - Outlet Count by Media for 10 Selected Radio Markets (1960, 1980, 2000)**

Market:	New York NY					
Rank 1	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	81	53	145	109	172	103
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	8	8	8	8	9	9
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	89	60	154	116	184	114
Market:	Kansas City MO					
Rank 29	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	21	15	42	31	49	29
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	1	1	1	1	1	1
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	22	16	44	33	53	33
Market:	Birmingham AL					
Rank 57	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	26	20	42	33	54	33
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	2	1	1	1	2	2
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	28	20	44	34	59	38
Market:	Little Rock AR					
Rank 85	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	15	13	32	27	55	28
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	2	2	2	2	2	2
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	17	14	35	30	60	33

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<b>Market:</b>	<i>Lancaster PA</i>					
<b>Rank 113</b>	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	12	10	18	14	20	16
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	2	1	2	1	2	1
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	14	10	21	16	25	20
<b>Market:</b>	<i>Burlington VT/Plattsburgh NY</i>					
<b>Rank 141</b>	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	12	10	34	25	48	29
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	1	1	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	2	2	2	2	2	2
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	15	13	37	28	53	34
<b>Market:</b>	<i>Myrtle Beach SC</i>					
<b>Rank 169</b>	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	5	5	20	14	35	20
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	1	1	1	1	0	0
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	6	6	22	16	38	23
<b>Market:</b>	<i>Terre Haute IN</i>					
<b>Rank 197</b>	1960		1980		2000	
	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners	B/C Outlets	B/C Owners
	10	7	23	17	29	18
	Cable Sys.	Owners	Cable Sys.	Owners	Cable Sys.	Owners
	0	0	1	1	1	1
	DBS	Owners	DBS	Owners	DBS	Owners
	0	0	0	0	2	2
	Daily News.	Owners	Daily News.	Owners	Daily News.	Owners
	2	1	2	1	1	1
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	12	8	26	19	33	22

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<b>Market:</b>	<i>Charlottesville VA</i>					
<b>Rank 225</b>	1960		1980		2000	
	<b>B/C Outlets</b>	<b>B/C Owners</b>	<b>B/C Outlets</b>	<b>B/C Owners</b>	<b>B/C Outlets</b>	<b>B/C Owners</b>
	7	4	11	8	19	10
	<b>Cable Sys.</b>	<b>Owners</b>	<b>Cable Sys.</b>	<b>Owners</b>	<b>Cable Sys.</b>	<b>Owners</b>
	0	0	1	1	1	1
	<b>DBS</b>	<b>Owners</b>	<b>DBS</b>	<b>Owners</b>	<b>DBS</b>	<b>Owners</b>
	0	0	0	0	2	2
	<b>Daily News.</b>	<b>Owners</b>	<b>Daily News.</b>	<b>Owners</b>	<b>Daily News.</b>	<b>Owners</b>
	1	1	1	1	1	1
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	8	5	13	10	23	14
<b>Market:</b>	<i>Altoona PA</i>					
<b>Rank 253</b>	1960		1980		2000	
	<b>B/C Outlets</b>	<b>B/C Owners</b>	<b>B/C Outlets</b>	<b>B/C Owners</b>	<b>B/C Outlets</b>	<b>B/C Owners</b>
	9	7	17	10	20	12
	<b>Cable Sys.</b>	<b>Owners</b>	<b>Cable Sys.</b>	<b>Owners</b>	<b>Cable Sys.</b>	<b>Owners</b>
	1	1	1	1	1	1
	<b>DBS</b>	<b>Owners</b>	<b>DBS</b>	<b>Owners</b>	<b>DBS</b>	<b>Owners</b>
	0	0	0	0	2	2
	<b>Daily News.</b>	<b>Owners</b>	<b>Daily News.</b>	<b>Owners</b>	<b>Daily News.</b>	<b>Owners</b>
	1	1	1	1	0	0
<b>Total</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>	<b>Media Outlets</b>	<b>Owners</b>
	11	9	19	12	23	15