



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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## **THE COMMISSION'S REPORT AND ORDER REVISING THE RULES ON TELEMARKETING UNDER THE TELEPHONE CONSUMER PROTECTION ACT OF 1991 PUBLISHED IN THE FEDERAL REGISTER**

Washington, DC – On July 3, 2003, the Commission released a Report and Order in CG Docket 02-278 revising the telemarketing rules and adopting new rules to provide consumers with options for avoiding unwanted telephone solicitations. Specifically, the Commission established with the Federal Trade Commission (FTC) a national do-not-call registry for consumers who wish to avoid unwanted telemarketing calls.

The Report and Order also addresses the use of predictive dialers, concluding that a telemarketer may abandon no more than three percent of calls answered by a person and must deliver a prerecorded message when abandoning a call; requires all companies conducting telemarketing to transmit caller identification (caller ID) information, when available; and prohibits the blocking of caller ID. The Commission revised its earlier determination that an established business relationship constitutes express invitation or permission to send an unsolicited fax, and clarified when fax broadcasters are liable for transmissions of unlawful facsimile advertisements.

On July 25, 2003, the Report and Order was published in the Federal Register. (Rules and Regulations Implementing the Telephone Consumer Protection Act (TCPA) of 1991, CG Docket No. 02-278, Report and Order, 68 FR 44144).

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