



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

For Immediate Release:
December 23, 2004

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EFFICIENCY OF NATIONAL DO-NOT-CALL LIST IMPROVED

Washington, DC – Effective January 1, 2005, telemarketers will have to scrub their contact lists against the national do-not-call registry every 31 days, rather than every three months, as had been the case since the do-not-call list was established in 2003.

As a result, the lag time between a consumer's putting a number on the do-not-call list and cessation of telemarketing calls to that consumer's number has been cut by two thirds.

The change was adopted in an FCC order released September 21, 2004, and reflects changes also made in the Federal Trade Commission's rules.

The national do-not-call list has been an overwhelmingly popular initiative with more than 69 million numbers registered since it was instituted in October 2003. Phone numbers can be added to the do-not-call registry at www.donotcall.gov.

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CG Docket No. 02-278