



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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News Media Contact:
Rosemary Kimball at (202) 418-0511
e-mail: rosemary.kimball@fcc.gov

**FCC DELAYS EFFECTIVE DATE FOR RULES CONCERNING
UNSOLICITED FAX ADVERTISEMENTS**
New Implementation Date is January 9, 2006

Washington, DC -- The Commission has delayed until January 9, 2006, the effective date of the Commission's July 2003 determination that anyone sending an unsolicited advertising fax obtain a prior signed, written statement as evidence of the recipient's permission to receive the fax. Until January 9, 2006, such faxes may be sent without prior written consent to people with whom the advertiser has an existing business relationship.

On July 3, 2003, the Commission revised its telemarketing rules including those concerning advertising faxes, and reversed the original rule, adopted in 1992, that an existing business relationship provided companies with the necessary express permission to send facsimile advertisements to their customers. To give companies time to secure the written permissions and to have time to consider any petitions for reconsideration of these rules, the Commission extended the effective date until January 1, 2005. The effective date was subsequently extended to June 30, 2005.

Action by the Commission June 27, 2005, by Order (FCC 05-132). Chairman Martin, Commissioners Abernathy, Copps and Adelstein.

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CG Docket 02-278

CGB Contact: Erica H. McMahon at (202) 418-0346