



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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November 8, 2005

COMMISSIONER ABERNATHY CONGRATULATES WIRELESS INDUSTRY ON ANNOUNCEMENT OF WIRELESS CONTENT GUIDELINES

Washington, DC — Commissioner Kathleen Q. Abernathy issued the following statement today:

“I applaud the wireless industry’s announcement today of its new ‘Wireless Content Guidelines.’ This voluntary program ultimately will provide wireless carriers and their customers with the information and means to limit children’s access to the potentially objectionable material that is increasingly available on Internet-enabled wireless handsets.

Although advanced technology provides new and improved opportunities to manage our lives and educate our children, in some instances it can also make the already-challenging job of parenting even more difficult. The voluntary initiative announced today by CTIA demonstrates that the wireless industry appreciates these challenges and is willing to better empower parents. The industry has responded swiftly to consumer concerns by giving parents the information and tools they need to safeguard their children’s interests. I commend the wireless industry’s initiative and hope this lesson in corporate responsibility serves as a model for others.”