



# NEWS

**Federal Communications Commission**  
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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STATEMENT OF FCC COMMISSIONER DEBORAH TAYLOR TATE ON  
ANNOUNCEMENT OF PLEDGES FROM THE MEMBERS OF THE CHILDREN'S FOOD  
AND BEVERAGE ADVERTISING INITIATIVE

Congratulations to the eleven members of the Children's Food and Beverage Advertising Initiative for the pledges they have made today. This is an admirable step in the right direction. Hopefully, others, including members of the Task Force on Media and Childhood Obesity, will follow their example and take even further measures to positively impact childhood obesity.

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