



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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COMMISSIONER DEBORAH TAYLOR TATE APPLAUDS DISCOVERY KIDS' PROMOTION OF HEALTHY FOODS FOR HEALTHY KIDS

Continuing its commitment to children's health and wellness, Discovery Kids announced today that it will use the Discovery Kids brand to promote only nutritious, wholesome foods.

"Almost daily, another company does the right thing and pledges to America's families that their brand and characters will only be used for healthier foods and more active lifestyles," said Commissioner Tate. "Today I want to applaud Discovery Kids for being at the forefront of this effort. Like the Good Housekeeping Seal of Approval, parents can trust brands such as Discovery Kids, which have made a commitment to promoting healthy, nutritious foods."