



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News media Information 202 / 418-0500
Fax-On-Demand 202 / 418-2830
TTY 202/418-2555
Internet: <http://www.fcc.gov>
<ftp.fcc.gov>

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE
August 13, 2007

NEWS MEDIA CONTACT
Clyde Ensslin 202-418-0506

STATEMENT OF FCC CHAIRMAN KEVIN J. MARTIN ON DISCOVERY COMMUNICATIONS' COMMITMENT TO CHILDREN'S HEALTH

“I want to join Senators Sam Brownback (R-KS) and Tom Harkin (D-IA) and FCC Commissioners Michael Copps and Deborah Taylor Tate in congratulating Discovery Communications on their decision to license the Discovery Kids name and characters for use only in connection with healthy food and beverage products. I appreciate Discovery's commitment to children's health evident in their participation in the Task Force on Media and Childhood Obesity. I also appreciate Discovery's example of voluntary commitment, high standards and good corporate citizenship.”

###