



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

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COMMISSIONER DEBORAH TAYLOR TATE APPLAUDS NICKELODEON'S USE OF ITS CHARACTERS TO PROMOTE HEALTHY CHILDREN'S FOODS

Nickelodeon announced that it will use its characters only on food packaging and advertisements that are wholesome and healthy for children.

"It's another great day for families," said Commissioner Tate. "Nickelodeon joins a growing group of children's programmers pledging to America's families that their characters will promote healthier foods and lifestyles. I hope announcements like this one challenge other children's programmers to consider similar pledges."