



# NEWS

**Federal Communications Commission**  
**445 12<sup>th</sup> Street, S.W.**  
**Washington, D. C. 20554**

News media Information 202 / 418-0500  
Fax-On-Demand 202 / 418-2830  
TTY 202/418-2555  
Internet: <http://www.fcc.gov>  
<ftp.fcc.gov>

---

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

---

FOR IMMEDIATE RELEASE  
August 27, 2007

NEWS MEDIA CONTACT  
David Fiske 202-418-0513

## **STATEMENT OF FCC CHAIRMAN KEVIN MARTIN ON ION MEDIA NETWORKS**

I appreciate Ion Media Networks participation in the Task Force on Media and Childhood Obesity and their announcement regarding qubo and ION Life digital networks.

ION's decision to establish standards for advertising shown on qubo, its multi-platform children's entertainment network, demonstrates industry leadership and a commitment to the health and well being of our children.

- FCC -