



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See *MCI v. FCC*, 515 F.2d 385 (D.C. Cir. 1974).

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FCC RELEASES UPDATED AGENDA FOR SEPTEMBER 26 DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP

Washington, DC -- The Commission has released an updated agenda for its Digital Television Consumer Education Workshop to be held Wednesday, September 26, 2007, at FCC Headquarters, 445 12th St., SW, Washington, DC, in the Commission Meeting Room. It will begin at 8:00 AM and end at 4:15 PM. The updated agenda is attached.

A live webcast of the hearing will be available at the FCC's website at <http://www.fcc.gov/realaudio/#sep26> on a first-come, first-served basis.

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**UPDATED AGENDA FOR
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP**

**FCC Headquarters
445 12th Street, S.W., Washington, D.C. 20554
Commission Meeting Room**

September 26, 2007

- 8:00 a.m. – 9:00 a.m. Pre-Program Demonstrations**
(Demonstrations will include converter box use, digital televisions and comparisons to analog use)
- 9:00 a.m. – 9:30 a.m. Welcome**
*FCC Chairman Kevin J. Martin
FCC Commissioner Michael J. Copps
FCC Commissioner Jonathan S. Adelstein
FCC Commissioner Robert M. McDowell (via pre-recorded message)*
- 9:30 a.m. – 10:00 a.m. Government Update on DTV Transition**

Federal Communications Commission – Cathy Seidel, Chief, Consumer and Governmental Affairs Bureau

National Telecommunications and Information Administration, U.S. Department of Commerce – Tony Wilhelm, Director of Consumer Education

U.S. Administration on Aging/U.S. Department of Health and Human Services – Edwin L. Walker, Deputy Assistant Secretary for Policy and Programs
- 10:00a.m. – 11:00a.m. What is the Industry’s Role in Facilitating the DTV Transition?**

Moderator: Cathy Seidel, Chief, FCC Consumer and Governmental Affairs Bureau

Panelists:

Consumer Electronics Retailers Coalition – Marc Pearl, Executive Director

Consumer Electronics Association – Julie Kearney, Senior Director and Regulatory Counsel

*National Cable Television Association – Rob Stoddard,
Sr. VP, Communications and Public Affairs*

*National Association of Broadcasters – Jonathan Collegio,
VP, Digital Television Transition*

**11:00 a.m. – 12:30 p.m. Consumer Interest and Advocacy Group Roundtable –
Part I (General Consumer Groups)**

*Moderator: Thomas Wyatt, Deputy Bureau Chief, FCC
Consumer and Governmental Affairs Bureau*

Panelists:

*Alliance for Public Technology – Sylvia Rosenthal, Executive
Director*

*American Library Association -- Carrie Lowe, Internet Policy
Specialist*

*Association of Public Television Stations – John Lawson,
President and CEO*

*Consumer Action – Linda Sherry, Director of National
Priorities*

*Consumer Federation of America – Dr. Mark Cooper,
Director of Research*

*National Association of Consumer Agency Administrators –
Elizabeth Owen, Executive Director*

*National Consumers League – Susan Grant, VP Public
Policy*

*Consumer's Union, Gene Kimmelman – Vice President
Federal and International Affairs*

12:30 p.m. – 12:40 p.m. Greetings

FCC Commissioner Deborah Taylor Tate

*Meredith Attwell Baker, Deputy Assistant Secretary for
Communications and Information, and Deputy National
Telecommunications and Information Administration
Administrator*

12:40 p.m. – 1:30 p.m. Lunch Break

Attendees are encouraged to visit the technical demonstrations and have informal discussions with other participants.

1:30 p.m. – 3:00 p.m. Consumer Interest and Advocacy Group Roundtable – Part II (Specific Populations)

Moderator: Nicole McGinnis, Deputy Bureau Chief, FCC Consumer and Governmental Affairs Bureau

Panelists:

American Association of People with Disabilities – Jenifer Simpson, Senior Director, Telecommunications and Technology Policy

AARP – Jo Reed, Coordinator for Livable Communities and Consumer Issues

La Raza – Lisa Navarrete, Vice President, Public Information

NAACP – Hilary Shelton, Director NAACP Washington Bureau

National Puerto Rican Coalition – Manual Mirabal, President and CEO

Satellite Broadcasting and Communications Association – Noah Cuttler, Director of Regulatory Affairs

U.S. Hispanic Chamber of Commerce Foundation – Frank Lopez, President & CEO

Native Public Media – Peggy Berryhill, Director of Services and Planning

Southeast Asia Resource Action Center – Doua Thor, Executive Director

3:00 p.m. – 3:15 p.m. Wrap Up

3:15 p.m. – 4:15 p.m. Technical Demonstrations Remain Open

*There will be time for question and answer following each panel discussion.