



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News media Information 202 / 418-0500
Fax-On-Demand 202 / 418-2830
TTY 202/418-2555
Internet: <http://www.fcc.gov>
<ftp.fcc.gov>

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

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NEWS MEDIA CONTACT
Mary Diamond 202-418-2388

**Chairman Martin Applauds National Association of Broadcasters
\$697 Million Consumer Education Campaign for Digital Television**

"Today's action by the National Association of Broadcasters (NAB) will play a significant role in ensuring Americans will have a smooth transition to digital television. A successful completion of the digital transition depends upon government and industry working together in promoting consumer awareness. The switch from analog to digital technology will offer consumers many benefits, make valuable spectrum available for public safety uses, and expand wireless competition and innovation. The Commission is committed to ensuring that appropriate policies are in place to ensure that no American is left behind in this part of the digital revolution."

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