

**COMMISSIONER DEBORAH TAYLOR TATE APPLAUDS COMCAST-
HALLMARK CHANNEL AGREEMENT
November 29, 2007**

Family audiences are the real winners in today's agreement between Comcast and the Hallmark Channel- last week's fourth highest-rated primetime network.

Encouraging more positive, family-friendly programming is one of my top priorities and that is why I am so pleased that the Hallmark Channel will be seen by millions of Americans, thanks to the long-term agreement announced today.

The Hallmark Channel, with its award-winning original movies and much-loved classics- all G-rated- again proves that American families want this type of uplifting programming and that the marketplace is responding without government intervention. I congratulate the companies on this announcement.