



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

For Immediate Release:
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FCC RELEASES AGENDA FOR JANUARY 31, 2008
DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP
FOCUSING ON CONSUMERS IN RURAL AREAS AND ON TRIBAL LANDS

Washington, DC -- The Commission has released the agenda for its Digital Television Consumer Education Workshop focusing on consumers in rural areas and on tribal lands to be held Thursday, January 31, 2008, at FCC Headquarters, 445 12th St., SW, Washington, DC, in the Commission Meeting Room. It will begin at 9:00 a.m. and end at approximately 12:00 p.m.

The purpose of the Workshop is to provide an opportunity for interested parties to discuss the challenges associated with ensuring that consumers in rural areas and on tribal lands receive and can act on information regarding the upcoming Digital Television transition. The Workshop discussion will also explore ways to develop coordinated consumer education activities. There will also be a demonstration of digital-to-analog converter boxes. An agenda for the Workshop is attached.

A live webcast of the hearing will be available at the FCC's website at <http://www.fcc.gov/realaudio/> on a first-come, first-served basis. During the Workshop, the public can e-mail questions for the panelists to dtvworkshop@fcc.gov.

Reasonable accommodations for people with disabilities are available upon request. Requests should be submitted as soon as possible, and include a description of the accommodation you will need with as much detail as possible. Also include a way we can contact you if we need more information. Send an e-mail to fcc504@fcc.gov or call the Consumer and Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For more information about the Workshop, please contact Pam Slipakoff at (202) 418-7705, pam.slipakoff@fcc.gov, or Lauren Patrich at (202) 418-7944, lauren.patrich@fcc.gov.

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**FEDERAL COMMUNICATIONS COMMISSION
DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP
FOCUSING ON CONSUMERS IN RURAL AREAS AND ON TRIBAL LANDS**

**FCC Headquarters
445 12th Street, SW, Washington, DC 20554
Commission Meeting Room**

January 31, 2008

AGENDA

8:30 a.m. – 9:00 a.m. Pre-Program Demonstrations of Digital-to-Analog Converter Boxes

9:00 a.m. – 9:15 a.m. Welcome
FCC Commissioner Jonathan S. Adelstein

9:15 a.m. – 10:30 a.m. How to Reach and Provide Support on the DTV Transition to Consumers on Tribal Lands

Moderator: Catherine W. Seidel, Chief, FCC Consumer and Governmental Affairs Bureau

Roundtable Participants:

Raymond D. Apodaca, Division of Tribal TANF Management, Office of Family Assistance Administration for Children and Families, U.S. Department of Health and Human Services

Geoffrey C. Blackwell, Director, Strategic Relations and Minority Business Development, Chickasaw Nation Industries, Inc. (representing the National Congress of American Indians)

Francis Dunne, CPM, Office of Indian Energy and Economic Development/Office of the Asst. Secretary, U.S. Department of the Interior

Craig L. Lewis, Federal Project Officer, Employment and Training Administration, Indian and Native American Programs, U.S. Department of Labor

Loriene Roy, President, American Library Association

Georgeline Sparks, Chief, American Indian/Alaska Native Program Branch, Office of Headstart, U.S. Department of Health and Human Services

Deswood Tome, Director of Communications and Commissioner for the Navajo Nation Telecommunications Commission, Navajo Nation

10:30 a.m. – 10:45 a.m. Break

Attendees are encouraged to view the digital-to-analog converter box demonstrations.

10:45 a.m. – 12:00 p.m. How to Reach and Provide Support to Rural Consumers on the DTV Transition

Moderator: Catherine W. Seidel, Chief, FCC Consumer and Governmental Affairs Bureau

Roundtable Participants:

Commissioner Sharon Gillett, Massachusetts Department of Telecommunications and Cable

Tracy Grondine, Director of Media Relations, American Farm Bureau

Erik Johnston, Associate Legislative Director, National Association of Counties

Dr. Cathann Kress, Director for National 4-H Headquarters

Harry Roesch, Senior Telecommunications Advisor, Program Operations Division, Appalachian Regional Commission

Leroy Watson, Legislative Director, National Grange of the Order of the Patrons of Husbandry

Larry Persily, Associate Director, Office of Alaska Governor Sarah Palin

12:00p.m. – 12:15 p.m. Wrap Up

12:15 p.m. – 12:45 p.m. Demonstrations Continue