



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See *MCI v. FCC*, 515 F.2d 385 (D.C. Cir. 1974).

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NEWS MEDIA CONTACT:
Katie Yocum (202) 418-2300

COMMISSIONER JONATHAN S. ADELSTEIN REACTS TO SURVEYS ON CONSUMER DTV AWARENESS

Washington, DC – In response to the recent surveys released on consumer DTV awareness, Commissioner Adelstein released the following statement:

“The good news is that surveys from Consumers Union and the broadcast industry show that more Americans are becoming aware of the DTV transition. The bad news is there is still a lot of confusion that could turn into widespread panic if the government doesn't take a more proactive role.

The FCC needs to present a comprehensive strategy -- a DTV State of the Union -- about how it plans to provide better guidance to the American people. We need to coordinate and work closer with the broadcast, cable, satellite and consumer electronic industries to ensure that no household is left confused by the DTV transition. The word is getting out, but we need a more coherent message to align the mixed signals people are getting.”