



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

For Immediate Release:
March 20, 2008

News Media Contact:
Rosemary Kimball at (202) 418-0511
e-mail: rosemary.kimball@fcc.gov

FCC RELEASES AGENDA FOR APRIL 1, 2008, DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP FOCUSING ON LOW-INCOME CONSUMERS

Washington, DC -- The Commission has released the agenda for its Digital Television Consumer Education Workshop focusing on low-income consumers April 1, 2008, at FCC Headquarters, 445 12th St., SW, Washington, DC, in the Commission Meeting Room. It will begin at 9:00 a.m. and end at approximately 12:00 p.m.

The purpose of the Workshop is to provide an opportunity for interested parties to discuss the challenges of ensuring that low-income consumers receive and can act on information about the digital television transition. The Workshop discussion will also explore ways to develop coordinated consumer education activities. There will also be a demonstration of digital-to-analog converter boxes. An agenda for the Workshop is attached.

A live webcast of the hearing will be available at the FCC's website at <http://www.fcc.gov/realaudio/#apr1> on a first-come, first-served basis. During the workshop, the public can e-mail questions for the panelists to dtvworkshop@fcc.gov.

Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need with as much detail as possible. Also include a way we can contact you if we need more information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For more information about the Workshop, please contact Pam Slipakoff at (202) 418-7705, pam.slipakoff@fcc.gov, or Lauren Patrich at (202) 418-7944, lauren.patrich@fcc.gov.

-- FCC --

**FEDERAL COMMUNICATIONS COMMISSION
DIGITAL TELEVISION CONSUMER EDUCATION WORKSHOP
FOCUSING ON LOW-INCOME CONSUMERS**

**FCC Headquarters
445 12th Street, SW, Washington, DC 20554
Commission Meeting Room**

April 1, 2008

AGENDA

**8:30 a.m. – 9:00 a.m. Pre-Program Demonstrations of Digital-to-Analog
Converter Boxes**

9:00 a.m. – 9:15 a.m. Welcome and Opening Remarks
FCC Commissioner Michael J. Copps
FCC Commissioner Jonathan S. Adelstein
FCC Commissioner Deborah Taylor Tate

**9:15 a.m. – 10:30 a.m. How to Reach and Provide Support on the DTV
Transition to Low-Income Consumers**

*Moderator: Catherine W. Seidel, Chief, FCC Consumer and
Governmental Affairs Bureau*

Roundtable Participants:

*Cheri Arnott, Associate Commissioner for External Affairs,
Social Security Administration*

*Luisa Lopez, Director of Social Work Practice, Human Rights
and International Affairs, National Association of Social
Workers*

*Lou Manuta, Senior Attorney, New York Public Utility Law
Project*

*Marjorie Moore, President, Harlem Consumer Education
Council*

*Quinton Robinson, Policy Advisor, Rural Coalition and
Mississippi Action for Community Education*

*Mark Wolfe, Executive Director, National Energy Assistance
Directors Association*

- 10:30 a.m. – 10:45 a.m. Break**
Attendees are encouraged to view the digital-to-analog converter box demonstrations.
- 10:45 a.m. – 10:50 a.m. Remarks of FCC Commissioner Robert McDowell**
- 10:50 a.m. - 12:00 p.m. How to Reach and Provide Support to Low-Income Consumers on the DTV Transition (*continued*)**
- 12:00p.m. – 12:15 p.m. Wrap Up**
- 12:15 p.m. – 12:45 p.m. Demonstrations Continue**