

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

For Immediate Release: July 18, 2008 News Media Contacts: Robert Kenny at 202-418-2668 Clyde Ensslin at 202-418-0506

FCC ANNOUNCES AGENDA AND WITNESSES FOR PUBLIC *EN BANC* HEARING AT CARNEGIE MELLON UNIVERSITY ON BROADBAND AND THE DIGITAL FUTURE

Washington, D.C. – The Federal Communications Commission today announced additional details for the public *en banc* hearing scheduled at Carnegie Mellon University in Pittsburgh, Pennsylvania on Monday, July 21, 2008, from 4:00 p.m. to 8:30 p.m. (*See* announcements dated June 30, 2008 and July 16, 2008).

As previously announced, the hearing date, time, and location are as follows:

Date:Monday, July 21, 2008Time:4:00 p.m. (Eastern Daylight Time)Location:McConomy Auditorium, University Center
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, PennsylvaniaDirections:http://www.cmu.edu/about/visit/directions-parking.shtml

The Commission will hear from expert panelists regarding broadband and the digital future.

The hearing at Carnegie Mellon University is open to the public, and seating will be available on a first-come, first-served basis.

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Agenda and list of witnesses follows:

(All Eastern Daylight Time)

4:00 p.m.	Welcome/Opening Remarks
4:30 p.m.	Panel Discussion 1 – The Future of Digital Media
Panelists:	
	Mark Cuban, Chairman & Co Founder HDNet, Owner – Dallas Mavericks
	<i>Jon Peha</i> , Professor, Department of Engineering and Public Policy, and Department of Electrical and Computer Engineering, Carnegie Mellon University
	Mark Cavicchia, CEO, Founder & Director, WhereverTV
	Matthew Polka, President & CEO, American Cable Association
	Nathan Martin, CEO and President, DeepLocal
	Jake Witherell, Board of Advisors, Sim Ops Studios
	John Heffner, Conviva
	David Eun, Vice President for Content Partnerships, Google Inc.
5:30 p.m.	Panel Discussion 2 – The Broadband of Tomorrow
Panelists:	
	<i>David Farber</i> , Distinguished Career Professor of Computer Science and Public Policy, School of Computer Science, Carnegie Mellon University
	<i>Rahul Tongia</i> , Senior Systems Scientist, Program on Computation, Organizations, and Society, School of Computer Science, Carnegie Mellon University
	Robert W. Quinn, Jr., Senior Vice President – Federal Regulatory, AT&T, Inc.
	Rey Ramsey, Chairman & CEO, One Economy Corporation
	<i>Rebecca Bagley</i> , Deputy Secretary for Technology Investment, Pennsylvania Department of Community and Economic Development
	Rendall Harper, Board Member, Wireless Neighborhoods
	Scott Wallsten, Vice President for Research and Senior Fellow, Technology Policy Institute
	Marge Krueger, Administrative Director, Communications Workers of America District 13
6:30 p.m.	Public Comment Period
8:30 p.m.	Adjournment

A live web cast of the hearing will be available to the public on the FCC's website at: <u>http://www.fcc.gov/realaudio/#jul21</u> -- you may also go to "FCC Meetings" from the homepage and then click on FCC Audio/Video events to access the web cast.

Sign language interpreters and open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation needed, and include a way we can contact you if we need more information. Please make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. You may send an e-mail to <u>fcc504@fcc.gov</u> or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (Voice), 202-418-0432 (TTY).

For additional information about the hearing, please visit the FCC's website at <u>http://www.fcc.gov</u>. Press inquiries should be directed to Robert Kenny at 202-418-2668 or Clyde Ensslin at 202-418-0506.

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