



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

For Immediate Release:
July 21, 2008

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**FCC ANNOUNCES ADDITIONAL PANELIST FOR
PUBLIC *EN BANC* HEARING AT CARNEGIE MELLON UNIVERSITY
ON BROADBAND AND THE DIGITAL FUTURE**

Washington, D.C. – The Federal Communications Commission today announced an additional panelist, Jeff Lawrence, Director, Global Content Policy, Intel Corporation, for the public *en banc* hearing scheduled at Carnegie Mellon University in Pittsburgh, Pennsylvania on Monday, July 21, 2008, from 4:00 p.m. to 8:30 p.m. (See announcements dated June 30, 2008, July 16, 2008, and July 18, 2008).

As previously announced, the hearing date, time, and location are as follows:

Date: **Monday, July 21, 2008**

Time: **4:00 p.m. (Eastern Daylight Time)**

Location: **McConomy Auditorium, University Center**
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, Pennsylvania

Directions: <http://www.cmu.edu/about/visit/directions-parking.shtml>

The Commission will hear from expert panelists regarding broadband and the digital future.

The hearing at Carnegie Mellon University is open to the public, and seating will be available on a first-come, first-served basis.

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Agenda and list of witnesses follows:

(All Eastern Daylight Time)

4:00 p.m. Welcome/Opening Remarks

4:30 p.m. Panel Discussion 1 – The Future of Digital Media

Panelists:

Mark Cuban, Chairman & Co Founder HDNet, Owner – Dallas Mavericks

Jon Peha, Professor, Department of Engineering and Public Policy, and Department of Electrical and Computer Engineering, Carnegie Mellon University

Mark Cavicchia, CEO, Founder & Director, WhereverTV

Matthew Polka, President & CEO, American Cable Association

Nathan Martin, CEO and President, DeepLocal

Jake Witherell, Board of Advisors, Sim Ops Studios

John Heffner, Conviva

David Eun, Vice President for Content Partnerships, Google Inc.

Jeff Lawrence, Director, Global Content Policy, Intel Corporation

5:30 p.m. Panel Discussion 2 – The Broadband of Tomorrow

Panelists:

David Farber, Distinguished Career Professor of Computer Science and Public Policy, School of Computer Science, Carnegie Mellon University

Rahul Tongia, Senior Systems Scientist, Program on Computation, Organizations, and Society, School of Computer Science, Carnegie Mellon University

Robert W. Quinn, Jr., Senior Vice President – Federal Regulatory, AT&T, Inc.

Rey Ramsey, Chairman & CEO, One Economy Corporation

Rebecca Bagley, Deputy Secretary for Technology Investment, Pennsylvania Department of Community and Economic Development

Rendall Harper, Board Member, Wireless Neighborhoods

Scott Wallsten, Vice President for Research and Senior Fellow, Technology Policy Institute

Marge Krueger, Administrative Director, Communications Workers of America District 13

6:30 p.m. Public Comment Period

8:30 p.m. Adjournment

A live web cast of the hearing will be available to the public on the FCC's website at: <http://www.fcc.gov/realaudio/#jul21> -- you may also go to "FCC Meetings" from the homepage and then click on FCC Audio/Video events to access the web cast.

Sign language interpreters and open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation needed, and include a way we can contact you if we need more information. Please make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. You may send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (Voice), 202-418-0432 (TTY).

For additional information about the hearing, please visit the FCC's website at <http://www.fcc.gov>. Press inquiries should be directed to Robert Kenny at 202-418-2668 or Clyde Ensslin at 202-418-0506.

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