



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**COMMISSIONER DEBORAH TAYLOR TATE APPLAUDS YUM! BRANDS
DECISION TO MAKE NUTRITION INFORMATION AVAILABLE
ON RESTAURANT MENU BOARDS**

Today Yum! Brands, Inc. has taken a great step forward in educating families about the content of the food they are consuming. Yum! Brands is the first national restaurant chain to voluntarily make this information available on their menu boards. As the world's largest restaurant company in terms of system restaurants, with more than 35,000 locations in over 100 countries and territories, Yum's commitment will truly influence the decisions—and eating habits-- of millions of customers. This will not only be helpful for parents in making healthier choices, but hopefully moves us one step closer to eradicating the epidemic of childhood obesity.