



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
January 7, 2009

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COMMISSIONER McDOWELL TO CONDUCT INTERVIEWS WITH THE MEDIA ON THE DIGITAL TELEVISION TRANSITION IN LAS VEGAS, NV

Washington, DC – FCC Commissioner Robert McDowell announced he will conduct interviews with members of the news media in Las Vegas, NV as part of an extensive nationwide initiative the Commission has launched to increase awareness about the upcoming transition to digital television. Commissioner McDowell will also be on a panel to discuss the DTV transition during the Consumer Electronics Show in Las Vegas, NV.

Friday, January 9, 2009

WHO: Commissioner Robert McDowell
WHAT: Press Availability on Transition to Digital Television
WHEN: Friday, January 9, 2009, 11:00-11:30 AM
WHERE: Nevada Broadcasters Association
1050 East Flamingo Road, Las Vegas, NV 89119

Saturday, January 10, 2009

WHO: Commissioner Robert McDowell
WHAT: Panel Discussing the Transition to Digital Television
WHEN: Saturday, January 10, 2009, 10:30-11:30 AM
WHERE: Consumer Electronics Show, Las Vegas, NV

The FCC identified target television markets for specific DTV outreach, including all those markets in which more than 100,000 households or at least 15% of the households rely solely on over-the-air signals for television.

In August 2008, Chairman Kevin Martin announced that the five FCC Commissioners and other Commission staff will fan out to these and other markets to raise awareness and educate consumers in the days leading up to the digital television transition on February 17, 2009.

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