



# NEWS

**Federal Communications Commission**  
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE:**  
January 7, 2009

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**COMMISSIONER McDOWELL TO VISIT McALLEN, TX AS PART OF EXTENSIVE  
NATIONWIDE INITIATIVE FOR DTV OUTREACH**

*Visit is Part of Nationwide Tour Focusing on Markets with High Levels of Over-the-Air  
Television Viewers*

*Washington, DC* – FCC Commissioner Robert McDowell announced he will visit McAllen, TX to raise awareness on the transition to digital television. This visit is part of an extensive nationwide initiative the Commission has launched to increase awareness about the upcoming transition to digital television.

**Monday, January 12, 2009**

**WHO:** Commissioner Robert McDowell  
**WHAT:** Press Availability on Transition to Digital Television  
**WHEN:** January 12, 2009, 10:30-11:00 AM  
**WHERE:** KTLM (TV), Telemundo  
3900 North 10th Street, 7th floor, McAllen, Texas, 78501

The FCC identified target television markets for specific DTV outreach, including all those markets in which more than 100,000 households or at least 15% of the households rely solely on over-the-air signals for television.

In August 2008, Chairman Kevin Martin announced that the five FCC Commissioners and other Commission staff will fan out to these and other markets to raise awareness and educate consumers in the days leading up to the digital television transition on February 17, 2009.

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News about the Federal Communications Commission can also be found  
on the Commission's web site [www.fcc.gov](http://www.fcc.gov)