



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
March 10, 2009

NEWS MEDIA CONTACT:
Brigid Calamis, 202-418-2200
brigid.calamis@fcc.gov

**COMMISSIONER McDOWELL TO VISIT McALLEN AND LAREDO, TEXAS AS
PART OF EXTENSIVE NATIONWIDE INITIATIVE FOR DTV OUTREACH**
*Visit is Part of Nationwide Tour Focusing on Markets with High Levels of Over-the-Air
Television Viewers*

Washington, DC – FCC Commissioner Robert McDowell announced he will visit McAllen and Laredo, TX to raise awareness on the transition to digital television. These visits are part of an extensive nationwide initiative the Commission has launched to increase awareness about the upcoming transition to digital television.

Tuesday, March 10, 2009

WHO: Commissioner Robert McDowell
WHAT: Press Availability on Transition to Digital Television
WHEN: March 10, 2009; 3:00 PM
WHERE: International Trade and Technology Building
University of Texas Pan American
1201 W. University Drive Edinburg, TX 78539

Wednesday, March 11, 2009

WHO: Commissioner Robert McDowell
WHAT: Press Availability on Transition to Digital Television
WHEN: March 11, 2009; 12:45 PM
Laredo City Hall
1110 Houston Street, Laredo, TX 78040

The FCC identified target television markets for specific DTV outreach, including all those markets in which more than 100,000 households or at least 15% of the households rely solely on over-the-air signals for television.

-FCC-

News about the Federal Communications Commission can also be found
on the Commission's web site www.fcc.gov