

## **CONSUMER ADVISORY COMMITTEE MEETING**

**Federal Communications Commission  
445 12<sup>th</sup> Street, S.W., Room TW-C305, Washington, DC**

**Friday, November 2, 2007  
8:30 a.m. - 4:00 p.m.**

### **A G E N D A**

#### **Morning Session**

- 8:30 - 9:00 a.m.**                      **Continental Breakfast**
- 9:00 - 9:05 a.m.**                      **Welcome and Call to Order**  
Debra Berlyn, Chair, Consumer Advisory Committee (CAC)
- 9:05 - 9:15 a.m.**                      **Meeting Logistics**  
Scott Marshall, CAC Designated Federal Officer, Consumer & Governmental Affairs Bureau (CGB)
- 9:15 - 9:30 a.m.**                      **CGB Update**  
Catherine W. Seidel, Chief, Consumer & Governmental Affairs Bureau (CGB)
- 9:30 - 9:45 a.m.**                      **NTIA Update**  
Tony Wilhem, Director of Consumer Education, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce
- 9:45 - 11:45 a.m**                      **DTV Perspectives**
- Marcellus Alexander, Executive Vice President, Television, National Association of Broadcasters
- Rob Stoddard, Senior Vice President, Communications and Public Affairs, National Cable and Telecommunications Association
- Jeffrey R. Davis, Vice President Communications, Association of Public Television Stations
- Julie M. Kearney, Senior Director and Regulatory Counsel, Consumer Electronics Association

Marc Pearl, Executive Director, Consumer Electronic Retailers Coalition

**11:45 a.m. Bag lunch available for pick-up in Commission Meeting Room**

**Afternoon Session**

**12:00 p.m. - 2:00 p.m. Working Group Break-out Sessions**

Part I: 12:00 – 1:00 p.m. DTV and Consumer Working Groups (location TBA)

Part II: 1:00 – 2:00 p.m. Broadband and Disability Working Groups (location TBA)

**2:00 - 3:45 p.m. Committee Discussion (old/new business; future directions of CAC)**

**3:45 – 4:00 p.m. Public Comments, wrap-up, and future meetings**

**4:00 p.m. Adjournment**