

CONSUMER ADVISORY COMMITTEE MEETING

**Federal Communications Commission
445 12th Street, S.W., Room TW-C305, Washington, DC**

**Friday, August 10, 2007
8:30 a.m. - 4:00 p.m.**

A G E N D A

Morning Session

- 8:30 - 9:00 a.m.** **Continental Breakfast, Networking and Conversation**
- 9:00 - 9:05 a.m.** **Welcome and Call to Order**
Debra Berlyn, Chair, Consumer Advisory Committee
(CAC)
- 9:05 - 9:10 a.m.** **Meeting Logistics**
Scott Marshall, CAC Designated Federal Officer,
Consumer & Governmental Affairs Bureau (CGB)
- 9:10 - 9:30 a.m.** **Introduction of Committee Members**
- 9:30 - 9:45 a.m.** **Welcoming Remarks**
Catherine W. Seidel, Chief, Consumer & Governmental
Affairs Bureau (CGB)
- 9:45 - 10:30 a.m.** **Overview of the DTV Transition**
Catherine W. Seidel, Chief, CGB, FCC
Anthony G. Wilhelm, Director, Consumer Education and
Public Information Television Converter Coupon Program,
NTIA
- 10:30 - 10:45 a.m.** **Break**
- 10:45 - 11:45 a.m.** **DTV Roundtable Part I**
Discussion of issues facing CAC constituencies
- 11:45 a.m. - 12:00 p.m.** **CAC Committee Goals and Objectives; Role of
Working Groups/Subcommittees**
Debra Berlyn, Scott Marshall

12:00 - 1:15 p.m.

Lunch on Your Own and Networking

Afternoon Session

1:15 - 1:30 p.m.

Your Role and Responsibilities as a Federal Advisory Committee Member

Paula Silberthau, Attorney Advisor, Office of General Counsel, FCC

1:30 - 2:30 p.m.

DTV Roundtable Part II

Discussion on how best to reach CAC constituencies with the Commission's DTV outreach message.

2:30 - 2:45 p.m.

Break

2:45 – 3:30p.m.

Establishment of Working Groups/Subcommittees and Support Mechanisms

Debra Berlyn, Scott Marshall

3:30 – 3:45 p.m.

Public Comments

3:45 – 4:00 p.m.

Wrap up and Future Meetings

4:00 p.m.

Adjournment