



ADVISORY

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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NEWS MEDIA CONTACT:
Rick Kaplan, 202-418-1728
Email: rick.kaplan@fcc.gov
Mark Wigfield 202-418-0253
Email: mark.wigfield@fcc.gov

7 DAYS AND COUNTING TO DTV TRANSITION
White House Encourages Consumers to “Get Ready”

Washington, D.C. – Yesterday, the White House issued a statement by the President encouraging those who rely on over-the-air broadcasts as their only means of receiving a television signal to take advantage of all the assistance the government is providing to help them switch to digital programming. The statement also reinforced that there will be no further delay in the nationwide transition to digital television, which will occur on June 12. The full White house statement reads:

**STATEMENT BY THE PRESIDENT ON THE TRANSITION TO
ALL-DIGITAL PROGRAMMING**

On June 12 – one week from tomorrow – the nation’s full-power television stations will switch to all-digital programming. The transition to digital will free up airwaves for broadband and enhanced emergency communications for our police officers, firefighters, and other first responders.

In February, I worked with Congress to postpone the deadline television broadcasters had to end their analog signals, because it was clear that millions of Americans would have been left in the dark if the conversion had gone on as planned. I directed key members of my Administration to reach out and help Americans, especially those in our most vulnerable communities, to make the switch to digital television.

In the months since then, we have worked hand in hand with state and local officials, broadcasters, and community groups to educate and assist millions of Americans with the transition. The number of households unprepared for digital television has been cut in half. Still, some people are not ready. I want to be clear: there will not be another delay. I urge everyone who is not yet prepared to act today, so you don’t lose important news and emergency information on June 12. And I encourage all Americans who are prepared, to talk to their friends, family, and neighbors to make sure they get ready before it’s too late.

Resources for reporters covering the DTV transition are available in the DTV Media Toolkit at
http://www.dtv.gov/media_toolkit.html