



NEWS

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FOR IMMEDIATE RELEASE
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**ACTING FCC CHAIRMAN MICHAEL J. COPPS TO VISIT LOS ANGELES
IN THE HOMESTRETCH BEFORE THE DIGITAL TRANSITION;
WILL HOLD NEWS CONFERENCE WEDNESDAY AT 10:30 AM**
*Visit is Part of extensive and wide-ranging effort to prepare
Over-the-Air Television Viewers for the Digital Transition*

Washington, DC – In the final days before the DTV transition Acting FCC Chairman Michael J. Copps will visit Los Angeles June 9-10 to urge over-the-air viewers to get prepared. Copps will spread the word to viewers that time is running out and that they must act to preserve their access to important news and emergency information. He will be informing consumers that the FCC is providing resources to help consumers make the switch who can call 1-888-call FCC (1-888-225-5322) or visit the FCC's website at www.fcc.gov

This visit is part of the final push in the extensive nationwide initiative the Commission has launched to increase awareness about the upcoming digital transition. The Commission's efforts have focused on the 49 markets with the largest number of over-the-air television households and at-risk populations, including Los Angeles.

In addition to visiting consumers and broadcasters to discuss the remaining tasks in the final days before the transition, and conducting numerous media interviews to "get out the word," Chairman Copps will have a News Conference on Wednesday, June 10, 2009, at 10:30 AM, at the Academy of Arts and Sciences Theater, 5200 Lankershim Blvd, North Hollywood, CA 91601.

Chairman Copps said, "In recent months the number of unprepared households has been cut in half. But with only four days remaining, there are still many viewers in Los Angeles who are not ready for the digital transition. According to the most recent Nielsen data, approximately 15.3% of households (862,650 households) in the Los Angeles market rely entirely on over the air broadcasts and 4.69% of households in that market were not ready for the DTV transition. I look forward to communicating with these viewers during my visit to LA," he said.

WHAT: News Conference by FCC Acting Chairman Michael J. Copps
to discuss June 12, 2009 Digital Television Transition
WHERE: Academy of Arts and Sciences Theater
5220 Lankershim Blvd, North Hollywood, CA 91601
WHEN: 10:30 AM , (PDT)
(Press Contact: Jennifer Flynn, 202-503-0774)