



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
August 17, 2009

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FCC ANNOUNCES PARTICIPANTS IN NATIONAL BROADBAND PLAN STAFF WORKSHOPS FOR WEEK OF AUGUST 17

Washington, D.C. -- The Federal Communications Commission's staff workshops this week for the development of a National Broadband Plan will explore:

- International lessons (Tuesday at 9:30 a.m.)
- Opportunities broadband can offer small and disadvantaged businesses (Tuesday at 1:30 p.m.)
- Adoption and utilization of broadband (Wednesday at 9:30 a.m., 1 p.m, and 3:30 p.m.)
- Broadband opportunities for people with disabilities (Thursday at 9:30 a.m.)
- Broadband's impact on education (Thursday at 1:00 p.m.)

See agendas below for participants.

LOCATION: FCC Commission Meeting Room, 445 12th St. SW, Washington D.C. 20554. Those attending are asked to register in advance at <http://www.broadband.gov/>. Click on "Workshops" tab.

ONLINE: Press and public attending online must register in advance at <http://www.broadband.gov/>. Click on "Workshops" tab.

During the workshops, audience members -- both in the room and online -- will have the opportunity to suggest questions in writing. Questions will be reviewed and, time permitting, may be asked by the moderator.

Staff workshops will be held throughout August and into September to promote an open dialogue between the FCC and key constituents on matters important to the National Broadband Plan. The American Recovery and Reinvestment Act of 2009 directed the FCC to submit a National Broadband Plan to Congress by February 17, 2010 that addresses broadband deployment, adoption, affordability, and the use of broadband to advance solutions to national priorities, including health care, education, energy, public safety, job creation, investment, and others.

Tuesday, August 18
INTERNATIONAL LESSONS

9:30 a.m.

FCC Participants

- John Giusti, Chief, International Bureau
- Paul de Sa, Chief, Office of Strategic Planning and Policy Analysis
- Irene Wu, Director of Research, International Bureau

Outside Participant

- Yochai Benkler, Berkman Center for Internet and Society, Harvard Law School

Panel: International Lessons

- Deborah Lathen, President, Lathen Consulting and non-executive Director of British Telecom
- Raul Katz, Director, Business Strategy Research, Columbia Institute for Tele-Information (CITI)
- Robert Atkinson, Founder and President, Information Technology and Innovation Foundation (ITIF)
- Tim Kelly, Lead ICT Policy Specialist, World Bank
- Young Kyu Noh, Information and Communications Counselor, Embassy of Korea
- Jeffrey A. Eisenach, Ph.D., Chairman and Managing Partner, Empiris LLC and Adjunct Professor, George Mason University Law School
- Robert Pepper, Vice President, Global Technology Policy, Cisco Systems

OPPORTUNITIES FOR SMALL AND DISADVANTAGED BUSINESSES

1:30p.m.

FCC Participants

- Thomas A. Reed, Director, Office of Communications Business Opportunities

Panel 1: Institutional and Governmental Views

- Margot Dorfman, CEO, US Women's Chamber of Commerce
- Cheryl M. Johns, Assistant Chief Counsel, Office of Advocacy, Small Business Administration
- Timothy McNeil, Director of Development, National Conference of Black Mayors
- David Ferreira, Vice President, Government Affairs; US Hispanic Chamber of Commerce
- Raymond J. Keating, Chief Economist, Small Business and Entrepreneurship Council
- Mark Gailey, Chairman, Organization for the Promotion and Advancement of Telecommunications Companies

Panel 2: A View from Small and Disadvantage Business Broadband Entrepreneurs

- Anthony Washington, CEO, Destiny Broadband, Inc.
- Hung Nguyen, Proposal Manager, HCI\Integrated Solutions
- Todd Flemming, President & CEO, InfrSAFE, Inc.
- JC Coles, President & CEO, Broadband Solutions

Panel 3: A View from Traditional Old-Line Businesses in the Age of Broadband

- Warren Brown, CEO, Cakelove
- Charles Ramos, CEO, CR Dynamics
- Auria Styles, CEO, The Mod Pod, LLC
- Cleveland Spears, General Manager and Program Director, Im4Radio

Wednesday, August 19

BUILDING THE FACT BASE: THE STATE OF BROADBAND ADOPTION AND UTILIZATION

9:30 a.m.

FCC Participants:

- John Horrigan, Consumer Research Director, Omnibus Broadband Initiative
- Brian David, Adoption and Usage Director, Omnibus Broadband Initiative
- Kirk Burgee, Chief of Staff, Wireline Competition Bureau
- Neşe Guendelsberger, Acting Chief, Spectrum and Competition Policy Division, Wireless Telecommunications Bureau
- Sarah E. Whitesell, Associate Chief, Media Bureau

Panel: Building the Fact Base: The State of Broadband Adoption and Utilization

- Susannah Fox, Associate Director, Digital Strategy, Pew Internet & American Life Project
- Peter L. Stenberg, Ph.D., Senior Economist, Economic Research Service, U.S. Department of Agriculture
- Christopher Guttman-McCabe, Vice-President, Regulatory Affairs, CTIA-The Wireless Association
- C. Lincoln (Link) Hoewing, Vice President of Internet and Technology Policy, Verizon
- Karen Archer Perry, Director, Connected Communities Team, Knight Center of Digital Excellence
- Kate Williams, Ph.D., Assistant Professor, University of Illinois at Urbana Champaign Graduate School of Library and Information Science

LOW ADOPTION AND UTILIZATION - IMPORTANCE OF BROADBAND AND APPLICATIONS

1:00 p.m.

Government Participants:

- Brian David, Adoption and Usage Director, Omnibus Broadband Initiative
- Jessica Zufolo, Deputy Administrator of the Rural Utilities Service (RUS), U.S. Department of Agriculture (USDA)
- Dr. Francine Jefferson, Evaluation Specialist, Technology Opportunities Program, National Telecommunications and Information Administration
- Luke Tate, Special Assistant to the U.S. Secretary of Housing and Urban Development (HUD)

Panel: Low Adoption and Utilization - Importance of Broadband and Applications

- Charles M. Davidson, Director, Advanced Communications Law & Policy Institute, New York Law School
- Valerie Fast Horse, Director of Information Technology, Coeur d'Alene Tribe

- Douglas Levin, Deputy Executive Director, National Association of State Boards of Education
- Staci Pies, Director, Government and Regulatory Affairs, Skype
- Jay H. Sanders, M.D., President & CEO, Global Telemedicine Group
- Craig Settles, Founder & President, Successful.com
- Dr. Sharon Strover, Philip G. Warner Regents Professor in Communication & Chair of the Radio-TV-Film Department, University of Texas at Austin
- Dr. Nicol Turner-Lee, Vice President, Joint Center for Political and Economic Studies, and Director, Media and Technology Institute

PROGRAMMATIC EFFORTS TO INCREASE BROADBAND ADOPTION AND USAGE -WHAT WORKS AND WHAT DOESN'T?

3:30p.m.

FCC Panelists:

- Angie Kronenberg, Special Counsel, Spectrum & Competition Policy Division, Wireless Telecommunications Bureau
- Brian David, Adoption and Usage Director, Omnibus Broadband Initiative
- Neşe Guendelsberger, Acting Chief, Spectrum & Competition Policy Division, Wireless Telecommunications Bureau
- Elise Kohn, Adoption Manager, Omnibus Broadband Initiative
- Nancy Murphy, Associate Bureau Chief, Media Bureau

Panel: Programmatic Efforts to Increase Broadband Adoption and Usage -What Works and What Doesn't?

- Kathryn Falk, Vice President, Public Affairs, Cox Communications, Northern Virginia
- Greg Goldman, Chief Executive Officer, Digital Impact Group
- Howie Hodges, Senior Vice President for Business Development & Government Affairs, One Economy Corporation
- Laurie Itkin, Director of Government Affairs, Cricket Communications, Inc./Leap Wireless, Inc.
- Thomas Kamber, Ph.D., Executive Director, Older Adults Technology Services
- Mark Malaspina, Chief Program Officer, Computers for Youth
- Raquel Noriega, Director of Strategic Partnerships, Connected Nation

August 20, 2009

**BROADBAND OPPORTUNITIES FOR INDIVIDUALS WITH DISABILITIES
TOWN HALL FORMAT**

9:30 a.m.

FCC Participants:

- Blair Levin, Executive Director, Omnibus Broadband Initiative
- Cheryl J. King, Deputy Chief, Disability Rights Office, Consumer and Governmental Affairs
- Gregory Hlibok, Attorney Advisor, Disability Rights Office, Consumer and Governmental Affairs
- Elizabeth Lyle, Attorney Advisor, Office of General Counsel

Special Observers:

- Kareem Dale, Special Assistant to the President for Disability Issues

- Marcie Roth, Senior Advisor, Disability Issues, Department of Homeland Security

As of Monday, August 17, 2009, registered participants include representatives from the following organizations:

- AT&T, Inc.
- National Council on Disabilities (NCD)
- Sorenson Communications, Inc.
- Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI)
- Telecommunications Industry Association
- Verizon Wireline
- Verizon Wireless
- National Council on Disabilities (NCD)
- National Association of the Deaf (NAD)
- American Association of the Deaf-Blind (AADB)
- Northern Virginia Resource Center for the Deaf and Hard of Hearing (NVRC)
- The Telework Coalition
- Communication Service for the Deaf (CSD)
- Consumer Electronics Association (CEA)
- American Association of People with Disabilities (AAPD)
- The Burton Blatt Institute at Syracuse University
- Research in Motion (RIM)
- Media and Democracy Coalition

EDUCATION

1:00 p.m.

FCC Panelists:

- Kristen Kane, National Purposes Director, Omnibus Broadband Initiative
- Steve Midgley, Director Education, Omnibus Broadband Initiative
- Carlos Kirjner, Senior Advisor to the Chairman, Omnibus Broadband Initiative
- Regina Brown, Attorney Advisor, Wireline Competition Bureau
- James Bachtell, Attorney Advisor, Wireline Competition Bureau
- Cara Voth, Attorney Advisor, Wireline Competition Bureau

Panel 1: A View on Innovation, Research and Development

- Jim Shelton, Assistant Deputy Secretary for Innovation, United States Department of Education
- Joel Smith, Vice Provost & CIO, Carnegie Mellon University
- Kumar Garg, Policy Analyst, Office of Science and Technology Policy

Panel 2: Viewpoints from Media and Society

- Susan Zelman, Vice President, Corporation for Public Broadcasting
- Todd Hitchcock, Vice President, Pearson Learning
- David Johnson, Senior Resident Fellow, Center for Democracy and Technology

Panel 3: The Future of E-rate

- Sheryl Abshire, Chief Technology Officer of the Calcasieu Parish School System, Lake Charles, Louisiana
- Tom Greaves, Chairman, The Greaves Group
- Carrie Lowe, Director, Program on Networks for the Office of Information Technology Policy, American Library Association
- Chris Lehmann, Principal, Science Leadership Academy, Philadelphia, Pennsylvania