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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

## FOR IMMEDIATE RELEASE:

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## FCC CHAIRMAN JULIUS GENACHOWSKI POSTS FIRST ONLINE VIDEO BLOG

Washington, D.C. – Federal Communications Commission (FCC) Chairman Julius Genachowski posted his first video blog today, part of the Commission's ongoing effort to engage the public using new media tools and technologies.

"The FCC must be a twenty-first century agency for the information age," said Chairman Genachowski. "New media technologies can help achieve that important goal. Using innovative online tools will enable the Commission to perform more efficiently and communicate more effectively. They will also encourage the widest possible participation in what the FCC does and harness the communications expertise we have all over the country."

Today's video, the first official video blog from the Commission, follows the launch of Blogband and the FCC's presence on Twitter last month. Chairman Genachowski will announce additional new media initiatives at the Gov 2.0 Conference today in Washington, D.C.

The video blog and transcript are available at http://blog.broadband.gov/.

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News and other information about the FCC is available at www.fcc.gov