



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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FCC CONTINUES E-GOVERNMENT PUSH WITH CROWD-SOURCING LAUNCH *Web 2.0 Tools Increasing Public Participation at FCC*

Washington, D.C. – Continuing its use of new media to increase public participation, the Federal Communications Commission has launched on the crowd-sourcing platform, Ideascale, at <http://broadband.ideascale.com/>

Crowd-sourcing allows the online community to discuss, evaluate and rank ideas. The platform will be especially useful as the Commission develops a National Broadband Plan, which will provide a strategy for reaching all Americans with robust broadband.

The FCC will also be launching on social media sites Facebook and YouTube, which will be linked through www.fcc.gov/connect. These tools will both allow increased communication with the public.

Finally, the FCC is also launching www.fcc.gov/rss as a central repository of data feeds from the agency. Though the FCC launched a general RSS feed in August, the addition of 48 feeds provides more robust access. As part of its commitment to opening government data and furthering transparency, the FCC will continue to grow the catalog of data feeds available at www.fcc.gov/rss.

Yesterday, FCC Chairman Julius Genachowski posted his first video blog on the FCC's Blogband page, http://blog.broadband.gov/?page_id=185. The FCC created Blogband, along with a Twitter site, in August. The blog has helped explain the process of developing the National Broadband Plan and provided an accessible forum for public discussion.

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News about the Federal Communications Commission can also be found
on the Commission's web site www.fcc.gov.