



# NEWS

**Federal Communications Commission**  
**445 12<sup>th</sup> Street, S.W.**  
**Washington, D. C. 20554**

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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FOR IMMEDIATE RELEASE:  
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## **FRIDAY STAFF WORKSHOP FOCUSES ON BROADBAND COMPETITION**

Washington, D.C. -- The Federal Communications Commission's staff workshop Friday for the development of a National Broadband Plan will explore the extent to which broadband providers currently exercise market power today, the prospects for new competition, strategies the FCC and other governmental actors can employ to foster competition and entry, and regulatory strategies that might help prevent harms to social welfare in markets not likely to become competitive soon.

**TIME:** Friday, October 9, 10 a.m.

**LOCATION:** FCC Commission Meeting Room, 445 12<sup>th</sup> St. SW, Washington D.C. 20554.  
Those attending are asked to register in advance at  
[http://www.broadband.gov/ws\\_economic\\_issues.html](http://www.broadband.gov/ws_economic_issues.html) .

**ONLINE:** Press and public attending online must register in advance at  
[http://www.broadband.gov/ws\\_economic\\_issues.html](http://www.broadband.gov/ws_economic_issues.html) .

During the workshops, audience members -- both in the room and online -- will have the opportunity to suggest questions in writing. Questions will be reviewed and, time permitting, may be asked by the moderator. Prior to the workshop, questions can be emailed to [jonathan.levy@fcc.gov](mailto:jonathan.levy@fcc.gov)

### **Moderating Panel:**

**Jonathan Baker**, Chief Economist, FCC  
**Scott Wallsten**, Economics Director, Adoption Group, Omnibus Broadband Initiative

### **Agenda**

**10:00 am**      **Workshop Introduction**, Jonathan Baker

**10:05 am**      **Panel Presentations:**

**Judith A. Chevalier**, William S. Beinecke Professor of Finance and Economics,  
Yale School of Management  
**Joseph Farrell**, Director, Bureau of Economics, Federal Trade Commission

**Shane Greenstein**, Elinor and Wendell Hobbs Professor of Management and Strategy at the Kellogg School of Management, Northwestern University  
**Marius Schwartz**, Professor of Economics, Georgetown University

**Carl Shapiro**, Deputy Assistant Attorney General for Economics at the Antitrust Division of the U.S. Department of Justice Department

**11:20 pm**      **Panelist Discussion and Responses to Questions**

**11:55 p.m.**    **Closing Statements, Moderator**

**Noon**            **Adjournment**

Staff workshops are being held to promote an open dialogue between the FCC and key constituents on matters important to the National Broadband Plan. The American Recovery and Reinvestment Act of 2009 directed the FCC to submit a National Broadband Plan to Congress by February 17, 2010 that addresses broadband deployment, adoption, affordability, and the use of broadband to advance solutions to national priorities, including health care, education, energy, public safety, job creation, investment, and others.

Reasonable accommodations for people with disabilities are available upon request. The request should include a detailed description of the accommodation needed and contact information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

*Updates about the Federal Communications Commission's development of the National Broadband can be found at <http://blog.broadband.com> and at <http://www.broadband.gov/news.html>. You can also follow us on Twitter at <http://twitter.com/FCC>.*