



PUBLIC NOTICE

Federal Communications Commission
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**CAPITALIZATION STRATEGIES WORKSHOP
FOR SMALL AND DISADVANTAGED BUSINESSES
NOVEMBER 12, 2009, 9:30 a.m. - 3:30 p.m.**

The Federal Communications Commission's Office of Communications Business Opportunities ("OCBO") will host a Capitalization Strategies Workshop focused on capital acquisition both for developing entrepreneurs and for Small and Disadvantaged Businesses ("SDBs"). The Workshop is open to the public and will be held on November 12, 2009 from 9:30 a.m. until 3:30 p.m.

Entrepreneurs, SDBs, and others interested in telecommunications and/or broadcasting, for which raising capital is a prerequisite, will hear remarks presented by panelists on each of two panels. The first panel will be made up of government sector representatives and the second panel will be made up of finance experts from the private sector.

Specifically, the panelists will address issues involved in obtaining public-sector or private-sector financing for those entrepreneurs or SDBs who seek either to launch new enterprises or to facilitate growth in existing businesses. Panelists will discuss capitalization strategies applicable in a variety of business sectors, i.e. broadband technologies, cable and broadcast TV, broadcast radio, wireless services, and common carrier facilities. For more information related to the agenda and the panelists, please go to <http://www.broadband.gov/workshops.html>

Capitalization strategies will also be discussed in the context of ownership of ancillary services that provide technological, marketing, and administrative support systems for businesses in the communications industry.

A special feature of the Workshop will include 20-minute breakout sessions in which the panelists will meet one-on-one with individuals and provide a critique and constructive feedback on their business plans. In order to facilitate this process, interested parties are asked to review the investment criteria of each of the panelists and select the most appropriate panelist with which to discuss your business plan. Please indicate your selection as described below.

LOCATION: FCC Commission Meeting Room, 445 12th St. SW, Washington D.C. 20554. Those attending in person or by internet are asked to register in advance by logging on to <http://www.broadband.gov/workshops.html>

BREAKOUT SESSION PARTICIPANTS: Interested parties who wish to participate in the breakout sessions *must* sign up in advance and identify their top two choices of panelists with which they wish to meet during the breakout session. In order to participate in the breakout sessions, you must e-mail your selection of panelists together with your business plan, or pertinent business information, to Karen Beverly, OCBO, no later than *Thursday, November 5, 2009*. Karen Beverly may be reached at Karen.Beverly@fcc.gov or by phone at (202) 418-0990. There are a limited number of breakout sessions; however, we will attempt to accommodate interested parties to the maximum extent possible. The Workshop will provide you with an opportunity to exchange contact information with the panelists so that you may arrange future meetings.

BREAKOUT SESSION PANELISTS

Mark Levine (Core Capital) Core Capital primarily focuses on the types of core technologies enabling or enhancing data and communication, with successful investments in a wide range of information technologies. Core Capital looks to invest in large, rapidly growing markets. Core's initial investments are typically in the \$3-\$7 million range, with an expectation of \$10-\$15 million in total capital over the life of the investment. Core often serves as the lead investor, working with other leading funds to build, or participate in, investment syndicates for nearly every investment. See www.core-capital.com/.

Jerry Johnson (RLJ Equity) RLJ Equity seeks to identify and invest in high quality companies led by motivated and skilled executives. RLJ Equity then aligns both short and long-term interests by providing management teams with meaningful ownership stakes in the businesses they lead. While RLJ will actively pursue opportunities across a broad range of industries, they seek certain characteristics within each of our investments, including, but not limited to, companies valued between \$50 million and \$200 million, and equity investments of \$20 million to \$45 million. See www.rljequitypartners.com.

Arun Gupta (Columbia Capital) Columbia invests exclusively in the wireless, broadband, information technology, and new media sectors. As a premier venture franchise, Columbia leverages experience in all aspects of its business from sourcing to recruiting to successful exit. Columbia pursues a multi-stage strategy from seed through growth stages \$1 million to \$50 million. Columbia invests when the opportunity is right. Columbia is typically the first institutional investor in a business and assumes a leadership role in the company and on its board, building close working relationships with entrepreneurs. See www.colcap.com/.

Anita Stephens Graham (Opportunity Capital) Opportunity Capital's primary investment focus is providing capital to later stage companies seeking acquisition and expansion financing. OCP focuses primarily on businesses in the areas of communications, including media broadcasting and wireless, applied technology and traditional manufacturing segments. We invest in companies with exclusive licenses or franchises, proprietary products or processes or other unique features and characteristics that provide a clear and sustainable competitive advantage. OCP invests only in companies with experienced, compatible management teams that adequately cover each of the businesses' key functional areas. Our preferred investment range is \$2,000,000 to \$10,000,000. See www.opportunitycapitalpartners.com/.

Sean Green (SBA) The U.S. Small Business Administration (SBA) is created as an independent agency of the federal government is formed to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. We recognize that small business is critical to our economic recovery and strength, to building America's future, and to helping the United States compete in today's global marketplace. The SBA helps Americans start, build and grow businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U. S. Virgin Islands and Guam. For a description of SBA's loan programs, see www.sba.gov.

Maureen Lewis (NTIA) The National Telecommunications and Information Administration is an agency in the U.S. Department of Commerce that serves as the executive branch agency principally responsible for advising the President on telecommunications and information policies. In this role, NTIA frequently works with other Executive Branch agencies to develop and present the Administration's position on these issues. In addition to representing the Executive Branch in both domestic and international telecommunications and information policy activities, NTIA also manages the Federal use of spectrum; performs cutting-edge telecommunications research and engineering, including resolving technical telecommunications issues for the Federal government and private sector; and administers infrastructure and public telecommunications facilities grants. NTIA is currently managing the Broadband Technology Opportunities Program (BTOP). For a description of the BTOP, please see www.ntia.doc.gov/broadbandgrants/.

Additional panelists from the Department of Agriculture's Rural Utilities Service (RUS) have been invited to participate. See www.usda.gov/rus/.

Copies of the proceedings of this workshop can be obtained purchased from the FCC's duplicating contractor, Best Copy and Printing, Inc. (202) 488-5300; Fax (202) 488-5563; TTY (202) 488-5562. These copies are available in paper format and alternative media, including large print/type; digital disk; and audio and video tape. Best Copy and Printing, Inc. may be reached by e-mail at FCC@BCPIWEB.com.

Since the subject matter of this workshop will include broadband issues, we take this opportunity to note that one of the goals of the Workshop is to promote an open dialogue between the FCC and key constituents on matters important to the National Broadband Plan. The American Recovery and Reinvestment Act of 2009 directed the FCC to submit a National Broadband Plan to Congress by February 17, 2010 that addresses broadband deployment, adoption, affordability, and the use of broadband to advance solutions to national priorities, including health care, education, energy, public safety, job creation, investment, and others.

Reasonable accommodations for people with disabilities are available upon request. The request should include a detailed description of the accommodation needed and contact information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

Updates about the Federal Communications Commission's development of the National Broadband Plan can be found at <http://www.broadband.gov/news.html>. You can also follow us on Twitter at <http://twitter.com/FCC> and on Facebook at <http://facebook.com/FCC>.