



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

For Immediate Release:
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FCC RELEASES AGENDA FOR NOVEMBER 20, 2009, STAFF WORKSHOP ON DISTRACTED DRIVING

Washington, DC -- The Commission has released the agenda for the November 20, 2009, Staff Workshop on Distracted Driving. The Workshop will begin at 9:00 a.m. at FCC Headquarters, 445 12th St., SW, Washington, DC, in the Commission Meeting Room.

Two panels will discuss technologies that could play a role in reducing the risk of distracted driving, while the third panel will explore consumer incentives for reducing distracted driving. An agenda for the Workshop is attached. A live webcast will be available at the FCC's website at <http://www.fcc.gov/live/upcoming-events.html#nov20>.

Reasonable accommodations for people with disabilities are available upon request. Such requests should include contact information and a detailed description of the accommodation. Last-minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For more information about the Workshop, please contact Dan Rumelt at (202) 418-7512, dan.rumelt@fcc.gov.

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You can also follow us on Twitter at <http://twitter.com/FCC> (but not while you're driving).*

**AGENDA FOR
FEDERAL COMMUNICATIONS COMMISSION
STAFF WORKSHOP ON DISTRACTED DRIVING**

**FCC Headquarters
445 12th Street, S.W., Washington, D.C. 20554
Commission Meeting Room**

November 20, 2009

9:00 a.m. – 9:15 a.m. Welcome and Introductory Remarks

9:15 a.m. – 10:15 a.m. Technology Panel A

Panelists:

*Aegis Mobility
Bill Stack, CEO*

*Drive Safely Corporation
Jerry Schaffer, COO*

*Illume Software
Mark Thirman, VP of Business Development*

*Safe Driving Systems
Mike Fahnert, President & CEO*

*ZoomSafer
Matt Howard, Founder and CMO*

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. Technology Panel B

Panelists:

*Consumer Electronics Association
Michael Petricone, SVP, Government Affairs*

*CTIA
Christopher Guttman-McCabe, VP, Regulatory Affairs*

*Ford Motor Company
Louis Tijerina, Senior Technical Specialist*

Research In Motion
Nagula T. Sangary, Ph.D.
Principal Scientist, Academic Research Affairs

SouthernLINC Wireless
Holly Henderson, Manager of Legal and External Affairs

11:30 a.m. – 11:45 a.m. Break

11:45 a.m. – 12:45 p.m. Exploring Incentives to Reduce Distracted Driving

Panelists:

American Automobile Association
Kathleen Marvaso, VP of Public Affairs

Center for Auto Safety
Clarence Ditlow, Executive Director

National Safety Council
John Ulczycki, Group VP – Research, Communications & Advocacy

National Organizations for Youth Safety
Jacqueline Hackett, Student Representative

Nationwide Insurance
Bill Windsor, AVP Office of Safety

RADD
Erin Meluso, President

12:45p.m. – 12:50 p.m. Wrap Up