



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F.2d 385 (D.C. Circ 1974).

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## **FCC CHAIRMAN GENACHOWSKI COMMENDS NCTA'S ADOPTION PLUS (A+) PROGRAM**

“I commend NCTA and their industry partners for their leadership in launching Adoption Plus (“A+”), a program that will bring the benefits of broadband to millions of middle school-aged children in low-income households across the country.”

“The Internet is increasingly essential to academic success. With 65 percent of teens going online to complete homework assignments, students that don’t have broadband access will fall behind those that do. Ensuring that all Americans have access to affordable broadband service is a national priority -- one that the Commission is actively working on as part of our National Broadband Plan.”

“The cable industry’s considerable investment in this program represents an important step in addressing the many broadband adoption challenges we face. Recognizing that there is no silver bullet for promoting sustainable adoption, the A+ program offers students the combined support of digital literacy education, discounted computers, and discounted broadband access. This comprehensive approach promises to significantly expand the educational, social, and economic opportunities for our next generation.”

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News about the Federal Communications Commission’s development of the National Broadband can be found at <http://www.broadband.gov/news.html>