



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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FCC CHAIRMAN GENACHOWSKI JOINS EDUCATION SECRETARY DUNCAN AND FTC CHAIRMAN LEIBOWITZ IN INTRODUCING ONLINE SAFETY GUIDEBOOK FOR PARENTS

Launch Took Place at Jefferson Middle School, Washington, DC

U.S. Secretary of Education Arne Duncan, Federal Trade Commission (FTC) Chairman Jon Leibowitz, and Federal Communications Commission (FCC) Chairman Julius Genachowski today visited Jefferson Middle School in Washington, D.C. to introduce *Net Cetera: Chatting with Kids About Being Online*. The booklet is a guide for parents on talking to their children about how to navigate the online world safely and responsibly.

Net Cetera is published by OnGuardOnline, a public-private coalition consisting of more than a dozen federal agencies, including the FCC, the FTC, and the Department of Education. The guide covers a wide range of topics, including social networking, cyberbullying, sexting, using mobile phones safely, and protecting the family computer.

Net Cetera fills a critical need for parents. In many cases, the use of new technologies by children is outpacing the ability of parents to understand these innovations, much less teach their children how to use them wisely. This guide can help parents understand the latest trends and learn practical tips for communicating with their children.

Net Cetera is available online at www.onguardonline.gov and on the FCC's site, Parents' Place, at www.fcc.gov/parents/. The booklet can also be ordered at www.ftc.gov/bulkorder. Paper copies have been distributed to schools, law enforcement agencies, and community groups around the country. Organizations are encouraged to use all or part of this public document in their newsletters or on their websites, reprint it with their own logo, or co-brand it with OnGuardOnline.gov.