



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE:**  
December 18, 2009

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## **MEDIA BUREAU ANNOUNCES MEDIA OWNERSHIP WORKSHOP ON FINANCIAL ISSUES (MB DOCKET NO. 09-182)**

*Washington, D.C.:* The Media Bureau today announced it will hold its next media ownership workshop on January 12, 2010 at 9:00 a.m. in the Commission Meeting Room as part of the Commission's 2010 quadrennial review proceeding. The workshop will focus on the current financial and economic conditions and marketplace factors affecting the media industry and how the FCC should take these into account as it conducts its review process.

Specifically, the forum will examine whether:

- The media ownership rules affect the financial health of broadcasters
- Lending or investing institutions consider the rules in their funding practices
- Economic changes affecting the media marketplace are cyclical or permanent
- There is a need to balance financial conditions in the media industry with other policy goals when conducting the Commission's ownership review and, if so, how that should be done

The workshop will also explore how new media are affecting broadcasters, the lending and investment practices in traditional media, and how market size affects financial issues related to broadcasting.

The forum will consist of two panels. The first will be comprised of smaller broadcasters, or broadcasters that compete in smaller markets, and representatives of financial institutions that serve them. The second panel, consisting of larger broadcasters or broadcasters that compete in the larger markets, will also include representatives from financial institutions that serve these broadcasters.

Public participation at the workshop is encouraged. For those who cannot attend in person, audio/video coverage will be broadcast live over the Internet from the FCC Live web page at [www.fcc.gov/live](http://www.fcc.gov/live).

Open captioning of the forum will be provided. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will

need. Also include a way we can contact you if we need more information. Last-minute requests will be accepted, but may not be possible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

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