

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE: January 5, 2010 NEWS MEDIA CONTACT: Janice Wise: 202-418-8165 Email: <u>Janice.Wise@fcc.gov</u>

MEDIA BUREAU ANNOUNCES PANELISTS AND AGENDA FOR MEDIA OWNERSHIP WORKSHOP ON FINANCIAL AND MARKETPLACE ISSUES (MB DOCKET NO. 09-182)

Washington, D.C.: The Media Bureau today announced the panelists and agenda for its January 12, 2010 media ownership workshop, to be held in the Commission Meeting Room from 9:00 a.m. -1:00 p.m. The workshop will focus on the current financial and economic conditions and marketplace factors affecting the media industry and how the Commission should take these into account as it conducts its 2010 quadrennial review process.

Agenda and Panelists:

9:00 a.m. Welcome and Introductory Remarks

9:15 a.m. Financial Issues Facing Larger Markets/Large Broadcasters

Brandon Burgess, *ION Media Networks* James Cotter, *Sun Trust Bank* Brian Rich, *Catalyst Investors* Marci Ryvicker, *Wells Fargo*

11:00 a.m. Financial Issues Facing Smaller Markets/Small Broadcasters

Susan Patrick, *Patrick Communications* Maria De Leon, *KXTD Gaytan Broadcasting Media*, *LLC* Rick Peters, *Bluewater Broadcasting* Terry Jones, *Syncom Funds*

1:00 p.m. Adjournment

Additional panelists may appear.

The forum will be open to the public. Audio/video coverage will be broadcast live over the Internet from the FCC Live web page at <u>www.fcc.gov/live</u>. Questions can be submitted in person or via email to 2010quadrennial@fcc.gov throughout the course of the workshop.

Open captioning will be provided. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need. Also include a way we can contact you if we need more information. Last-minute

requests will be accepted, but may not be possible to fill. Send an e-mail to <u>fcc504@fcc.gov</u> or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

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