



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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## **FCC CHAIRMAN JULIUS GENACHOWSKI ANNOUNCES LAUNCH OF CONSUMER TASK FORCE**

Washington, D.C. -- Today, Federal Communications Commission Chairman Julius Genachowski announced the launch of a Consumer Task Force to advance the Commission's consumer agenda and promote collaboration across the agency. Joel Gurin, Chief of the Consumer and Governmental Affairs Bureau, will head the cross-agency task force.

"The goal of protecting and empowering consumers is among the Commission's most important responsibilities," said Chairman Genachowski. "As communications networks and technologies become increasingly complex and essential to Americans' everyday lives, the Commission must be a vigilant watchdog for the consumer. While we have one bureau with 'consumer' in its name, consumers are vital to the work of each of our bureaus and offices. Cross-agency collaboration is critical to this effort and that's why I am so pleased to launch the Consumer Task Force."

The Consumer Task Force will play a critical role in ensuring that Commission proceedings take account of consumer interests, that consumer protection and empowerment policies apply consistently and reasonably across technologies and bureaus at the FCC, that the public is able to engage fully in FCC processes, and that the agency enhances the public's understanding of Commission work through state-of-the-art consumer information programs, seizing the opportunities of information technology.

The Task Force will include every Commission Bureau Chief, the Chief of the Office of Engineering and Technology, the General Counsel, and the Managing Director.

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