

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE: February 12, 2010 NEWS CONTACT: Krista L. Witanowski 202 418-2449 Email: krista.witanowski@fcc.gov

MEDIA ADVISORY

THE FUTURE OF MEDIA & INFORMATION NEEDS OF COMMUNITIES: SERVING THE PUBLIC INTEREST IN THE DIGITAL ERA

Washington, D.C. -- As part of its project on the Future of Media and the Information Needs of Communities, the Federal Communications Commission will hold a workshop on March 4, 2010, from 10:30 a.m. to 5:00 p.m. in the Commission Meeting Room, on commercial media entitled "Serving the Public Interest in the Digital Era." The workshop will focus on:

- A brief history and overview of policies involving "public interest" requirements for commercial media and telecommunications companies;
- The state of local commercial broadcast TV and radio news and information; and
- The impact of media convergence and the emergence of the Internet, mobile technologies, and digital media on FCC media policy.

This workshop will focus on commercial media. There will likely be another, separate workshop on the role of noncommercial media.

Open captioning of the forum will be provided. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need. Also include a way we can contact you if we need more information. Last-minute requests will be accepted, but may not be possible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For further information, contact Krista Witanowski, Media Bureau, (202) 418-2449.

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