



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
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MEDIA BUREAU ANNOUNCES AGENDA FOR ITS COLUMBIA, SOUTH CAROLINA MEDIA OWNERSHIP WORKSHOP (DOCKET NO. 09-182)

Washington, D.C.: The Media Bureau today announced further details for its February 23, 2010 media ownership workshop being held from 1:30 p.m. – 9:00 p.m. at the South Carolina State Museum, 301 Gervais Street, Columbia, South Carolina. The purpose of the two-panel workshop is to explore local television and radio marketplace issues as part of the Commission’s quadrennial review of its broadcast ownership rules.

The forum is open to the public, with seating available on a first-come, first-served basis. The public will be given an opportunity to participate via “open microphone” at the end of each panel. The workshop will also be broadcast live over the Internet from the FCC Live web page at www.fcc.gov/live. Questions from the Internet audience can be submitted throughout the course of the workshop via email to 2010quadrennial@fcc.gov and via Twitter using the hash tag #MOWkshop,

Agenda and Panelists (All times EST)

- 1:30 p.m. Welcome and Opening Remarks**
Robert Coble, Mayor, Columbia, South Carolina
Mignon Clyburn, Commissioner, Federal Communications Commission
- 1:45 p.m. Panel Discussion I: Local TV Marketplace**
Steve Waldman, Senior Advisor to FCC Chairman Julius Genachowski (Co-Moderator)
P. A. Bennett, Director, Minority Programming, South Carolina Educational Television (Co-Moderator)
Billy Huggins, General Manager, WPDE/WWMB-TV, Myrtle Beach-Florence, SC
J.T. McLawhorn, President and CEO, Columbia Urban League
Rich O’Dell, President and General Manager, WLTX-TV, Columbia, SC
Stefanie Rein, Owner, WKTC/WNXG-TV, Elgin, SC
Donita Todd, Vice President and General Manager, WIS Television, Columbia, SC
Dr. Barbara Zia, President, League of Women Voters of South Carolina
- 3:15 p.m. Public Comments**
- 4:30 p.m. Break**

- 6:00 p.m. Panel Discussion II: Local Radio Marketplace**
Steve Waldman, Senior Advisor to FCC Chairman Julius Genachowski (Moderator)
Jim Beard, Market Manager, Citadel Broadcasting Corporation, Charleston, SC
Evelyn Lugo, President, South Carolina Hispanic Chamber of Commerce
Harold T. Miller, Jr., President and CEO, Miller Communications, Florence, Sumter,
Orangeburg & Columbia, SC
Jane Pigg, Owner and President, WCRE-AM, Cheraw, SC
Alex Snipe, Owner, Glory Communications, Columbia, SC
- 7:30 p.m. Public Comments**
- 9:00 p.m. Adjournment**

Open captioning will be provided. Other reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need. Also include a way we can contact you if we need more information. Last-minute requests will be accepted, but may not be possible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For further information, contact Krista Witanowski, Media Bureau, 202-418-2449.

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