



ADVISORY

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
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**FCC TO RELEASE STUDY FOCUSING ON ROLE OF COMMUNITY-BASED
ORGANIZATIONS IN LOWERING BARRIERS TO BROADBAND**
Study Examines Broadband Adoption in Low-Income Communities

Washington, D.C. – The Federal Communications Commission (FCC) and the Social Science Research Council (SSRC) will unveil the study findings of the SSRC in its report, *Broadband Adoption in Low-Income Communities*, March 2 at an event hosted by the American Library Association (ALA).

WHEN: Tuesday, March 2, 2010, 10:30 – 11:30 a.m.
WHERE: Rayburn House Office Building, Room 2261
50 Independence Avenue Southwest
Washington, DC 20515
WHO: John Horrigan, FCC consumer research director
Mark Lloyd, FCC associate general counsel and chief diversity officer
Dharma Dailey, SSRC independent researcher director
Amelia Bryne, SSRC independent researcher
Emily Sheketoff, ALA Washington Office executive director

The FCC commissioned the study to help inform their understanding of barriers to broadband adoption and to shape the National Broadband Plan due to Congress on March 17 under the American Recovery and Reinvestment Act.

The presenters will discuss the contexts for understanding barriers to broadband adoption. Such challenges vary from price to skill and language barriers to the challenges of community-based organizations, such as libraries, in providing broadband access for those without it at home as well as instruction on using the Internet.

After the program, participants will take questions from the audience.

For additional information on this event, please call the American Library Association at 202-628-8410.

News about the Federal Communications Commission's development of the National Broadband can be found at <http://www.broadband.gov/news.html>