



ADVISORY

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:

March 4, 2010

NEWS CONTACT:

Janice Wise: 202 418-8165
Email: Janice.Wise@fcc.gov

**FCC CHAIRMAN GENACHOWSKI TO OUTLINE BENEFITS TO CHILDREN AND FAMILIES
OF NATIONAL BROADBAND PLAN
SESAME STREET'S ELMO TO JOIN CHAIRMAN IN LAUNCHING
SERIES OF CHILD-FOCUSED EVENTS**

Washington, D.C. -- On Friday, March 12, 2010, FCC Chairman Julius Genachowski will deliver a major policy speech outlining how the new National Broadband Plan will benefit children and families. The Chairman will also announce child-focused FCC events planned throughout the year to expand the Commission's proactive policy agenda to help children and empower parents.

WHEN: Friday, March 12, 2010, 10:30 – 11:30 a.m.
WHERE: Smithsonian's National Museum of American History
Carmichael Auditorium
14th Street & Constitution Avenue, NW
Washington, DC 20004
WHO: Chairman Julius Genachowski, FCC
Gary Knell, President and CEO, Sesame Street Workshop
Jim Steyer, Founder and CEO, Common Sense Media
WEB: Streamed live at www.fcc.gov/live

Those wishing to attend can reserve a space by emailing Childrenpolicy@fcc.gov.

-FCC-