



# ADVISORY

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:  
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## SMALL BUSINESS BROADBAND INITIATIVE LAUNCHES WEDNESDAY

The Federal Communications Commission's National Broadband Plan recommends development of a public-private partnership to provide technology training and tools for small, disadvantaged businesses and small and medium sized enterprises in low-income areas. The Plan found that broadband can be a transformational force for these businesses and their surrounding communities. On Wednesday, a partnership will be announced between the Small Business Administration, SBA's volunteer arm, known as SCORE, and key private partners. FCC Chairman Julius Genachowski will attend the event and give remarks. The partners will discuss plans for training, technical support, low-cost equipment and business applications, and other measures to help make these businesses competitive in the digital age and provide jobs in their communities.

**WHEN:** Wednesday, April 7, 2010, 10:00 a.m.  
Exhibition showcase opens at 9:30 a.m.

**WHERE:** The Ronald Reagan Building  
Polaris Suite  
1300 Pennsylvania Ave., NW  
Washington, DC

**WHO:** Julius Genachowski, Chairman, FCC  
Karen Mills, Administrator, Small Business Administration  
Ken Yancey, CEO, SCORE  
Representatives from AT&T, Best Buy, Cisco, Constant Contact, Google, HP, Intuit, Microsoft, Skype, and Time Warner Cable Business Class.

**WEB:** <http://www.fcc.gov/live>

Please [register](#) in advance. Reasonable arrangements for persons with disabilities will be made upon request. Contact: FCC's Consumer & Governmental Affairs Bureau at [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or 202-418-0530 (voice), 202-418-0432 (TTY).

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*The American Recovery and Reinvestment Act of 2009 directed the FCC to submit a National Broadband Plan to Congress that addresses broadband deployment, adoption, affordability, and the use of broadband to advance solutions to national priorities. Read the Plan at [www.broadband.gov/](http://www.broadband.gov/)*